

JERSEY CANADA ANNUAL GENERAL MEETING

11:00 A.M. DST

Saturday, March 29, 2025

Hockley Valley, Ontario

Meeting Called to Order at 11:10 am

APPROVAL OF AGENDA

MOTION to approve the agenda by Tim Sargent, seconder Bruce Sayles as presented.

CARRIED

READING OF THE NOTICE OF MEETING AND MEETING PROCEDURES

Circulated as week of January 23, 2025, and read during meeting by Jacob Lucs, General Manager, Jersey Canada.

IDENTIFICATION OF MEMBERS AND GUESTS

Jersey Canada President George Van Kampen welcomed membership and guests. Members stood individually and identified themselves.

MOMENT OF SILENCE IN MEMORY OF DEPARTED MEMBERS

Minutes had been distributed during registration for the Annual Meeting. Jacob Lucs summarized 2024 minutes.

MOTION to approve the 2024 summarized minutes moved by Adrian Haeni, seconder Gary Bowers.

CARRIED

INTRODUCTION OF CURRENT JERSEY CANADA BOARD MEMBERS

Board members acknowledged were Deanna Doctor, Danny Ostiguy, Danny Morin, Jon Kingdon, Doug Robinson, Linda Horner, Rebekah Mathers, Melissa Bowers and George Van Kampen.

INTRODUCTION OF FORMER BOARD MEMBERS & PAST PRESIDENTS

Past Presidents in attendance acknowledged were Gary Bowers, Dave Morey, Joanne Edwards, Larry Sheardown, Adrian Haeni, and Tim Sargent.

PRESIDENT'S REPORT

George Van Kampen: Referenced the full report on page 3 of 2024 Annual Report. George commented it was a pleasure chairing this committee of very capable directors. The breed has come a long way over the past 9 years. Thank you past breeders for their contribution to the breed and for those who stuck with the Jersey breed and continue to have a voice in the dairy industry. He stated as breeders we have all pulled together and as an industry we have come a long way and the sky is the limit.

MOTION to adopt the President's report as presented moved by Kerry Alexander, seconded by Deanna Doctor. **CARRIED**

GENERAL MANAGER'S REPORT

Jacob Lucs: Summarized the full report on page 4 of 2024 Annual Report.

NATIONAL EXTENSION WORK REPORT

Jacob Lucs: Referenced the annual report pages 7, 8, 9 and 10. Jacob noted Jersey Canada had used funds for sponsoring the Western Canadian Dairy Seminar and Atlantic Spring Show coloured breeds livestream in 2025. In 2024 extension used 85% of allotment of funds which shows the funds are reaching people and being utilized. The show in Red Deer was a great success and provided extension services for a captive audience. The Jersey breed continues to grow the herd book and being creative with outreach is how we can provide extension services at a national level.

MOTION to adopt the General Managers report and National Extension report as presented moved by Larry Sheardown, seconder Bruce Sayles. **CARRIED**

COMMITTEE REPORTS

MARKETING & PUBLICATIONS COMMITTEE

Rebekah Mathers: Referenced and read 2024 Annual Report page 10. She noted the Canadian Jersey Breeder magazine continues to be informative. New merchandise sold very well, and some was available at the meeting. The Jersey Owner's Manual had been updated and sent to new owners and is also available on website. Rebekah thanked the committee for their commitment.

MOTION to adopt the Marketing & Publications report as presented moved by Adrian Haeni, seconder Danny Ostiguy. **CARRIED**

NEXT GENERATION/YOUTH COMMITTEE

Deanna Doctor: Referenced and read 2024 Annual Report page 11. She noted the committee had several programs: two Scholarships, noting each year they are receiving more applications; travel bursary for a youth to attend the AGM; financial assistance for Youth of Distinction winner to offset costs to attend AGM. She stated the funds that had been allotted for the Youth Committee and with interest rates lower the committee had used all the interest and now most of the principal, so the committee is now seeking ways to fundraise to cover the programs. She noted the silent auction quilt that was donated to fundraise, and the committee will be running fundraisers throughout the year and noted that if any of the membership wish to donate to the Youth Fund it would be much appreciated.

MOTION to adopt Next Generation/Youth Committee report as presented moved by Gary Bowers, seconder Eliane Brouillard. **CARRIED**

GENETIC IMPROVEMENT COMMITTEE

Jon Kingdon: Referenced 2024 Annual Report page 12. He commented it was busy year, revised LPI formula, had several meetings including with industry partners Jonathan Merriam, Chuck Sattler, Brad Sayles and Brian Van Doormaal, whom all helped with direction and balancing the formula.

MOTION to adopt Genetic Improvement Committee report as presented by Danny Ostiguy, seconder Glen Burgess. **CARRIED**

SHOW COMMITTEE

Danny Morin referenced and read 2024 Annual Report page 13. He noted two new classes had been added to the National Jersey Show at the Royal Agricultural Winter Fair. Thank you to the breeders for supporting the shows and their dedication to the breed.

MOTION to adopt the Show Committee report as presented moved by Eliane Brouillard, seconder Joanne Edwards. **CARRIED**

AWARDS COMMITTEE

Linda Horner: Committee was formed in 2024 to review the awards program and Linda was pleased to be the Chair. Thank you to the members of the committee. She referenced her full report on page 14 of the annual report. Discussion: Larry Sheardown asked if there had been any discussion to shorten length of years for qualifying for Master Breeder. The question will be reviewed at the next meeting.

MOTION to adopt the Awards Committee report as presented by Rebekah Mathers, seconder Eliane Brouillard. **CARRIED.**

STRATEGIC PLANNING

George Van Kampen: The board had worked in collaboration with Michael Barrett to update and create a strategic plan which will provide direction and valuable goals for the breed going forward. Reviewed services, goals and mission and develop three priorities that are much needed moving forward. Thank you to Michael and Jacob for their efforts in putting this together.

Comments: Joanne Edwards thought the plan was great. Michael Barrett noted they were able to work with individual focus groups. Gary Bowers commented with having the plan was great and asked what actions would arise from this plan. George: these main goals have KPIs attached to them at the board level, and those will have actions assigned to provide accountability for board and staff. Nick Groot commented in 2023 that Lactanet was allowing owner sample to be booked as management and not publishable and how does this affect the herd book integrity - is Jersey Canada going to incorporate and how does this improve genetics going forward using unofficial records and how does this impact awards. Brian Van Doormaal commented the owner samples were allowed to help support associations with data but Lactanet will only share the data if approved by owner and breed associations, and breed associations will then show on pedigrees with the proper designation. He noted that milk weights to date were the only recognized certified information from robots, not protein and fat. Joanne Edwards asked if using unpublishable data was used for national averages as this would make the national averages more accurate. Brian commented that the herd and breed averages recorded were based on publishable records.

MOTION to adopt the Strategic Planning report as presented by Gary Bowers, seconder Nick Groot. **CARRIED.** Comments from facilitator Michael Barrett: he appreciated the opportunity to work with the board, and there is strength in having a strategic plan. Knowing where you are going is a very important element for success, to be able to listen and have focus groups with members and youth and have direction to where you are going and where you want to be.

Lunch Break 12:17 readjournal at 1:18 p.m.

AUDITOR'S REPORT FOR 2024 FISCAL YEAR

Doug Robinson referred to the annual report pages 16 and 17. He noted registration, transfers and memberships revenue had increased, indicating the Jersey breed continues to grow. Magazine and publications are thankful for the government grant support and noted this helped with the printing costs. Congratulations to Michelle Grubb for a job well done. Investment income continued to recover from previous years. DNA/genomics revenue increased owing to increased use of parentage and genomics results. Meetings cost up due to meeting location and increased cost in hospitality services. Extension cost up with more activity. Thank you to staff for their efforts in working within the budget.

Discussion: Gary Bowers asked how many overdue accounts were over 30 days? Jacob stated a very small number of accounts, specifically three over 120 days owed most of the outstanding amounts, and the mail strike had impacted members receiving invoices and payments being received, many of which were cleared up at the beginning of 2025.

MOTION to approve the 2024 audited financials as presented moved by Gary Bowers, seconder Adrian Haeni. **CARRIED**

CORRESPONDENCE

Jacob Lucs: No correspondence received prior to meeting.

UNFINISHED BUSINESS

To address resolutions passed at the 2024 Jersey Canada AGM and provide recommendations to the Jersey Canada Board of Directors, an Awards Committee was formed and met multiple times during 2024. The status of the three approved resolutions are as follows:

Resolution 1: Ranking of the best producing herds in Canada:

Jersey Canada to publish once a year the best herds from the different regions of the country ranked by the amount of fat and total protein and include listing herds using the Lactanet herd management index.

The Awards Committee instructed staff to research how to effectively meet these requests, resulting in discussions with Lactanet, and working with herdbook software provider ABRI on producing reports for component yield rankings. In addition, the Awards Committee asked for a top-classified list of animals to be created and communicated to Jersey producers, to further promote the Jersey breed and producers. Staff is now finalizing a plan to integrate these lists into existing workflows, including timing, frequency and communication methods.

Resolution 3: Ranking of breeders in the running for the title of Master Breeder:

Jersey Canada to provide the score of its farm for the title of Master Breeder upon request.

The Board of Directors has approved the Awards Committee recommendation to provide, by request, individual prefix rankings for Master and Constructive Breeder awards. This will be in place for the 2025 Master and Constructive Breeder awards releases.

Resolution 4: Number of Master Breeders:

Jersey Canada to increase the number of Master Breeder titles awarded each year

The Awards Committee examined the impact of increasing the number of Master Breeder awards given per year by forecasting the awards up to 36 years in the future and including two or more winners per year. Due in part due to a relatively small number of qualifying prefixes, the result showed a significant reduction in points per winning prefix when awarding multiple winners, compared to the current format of one winner per year. The committee recommended that no changes be made to the number of Master Breeder award winners per year. This recommendation was approved by the board.

During these discussions, the committee also made the decision to review how points are calculated for the Master and Constructive Breeder awards in their entirety, including production and composite BCA deviations, classification scores, sire contributions, and Star Brood cows. On the committee's recommendation, the board agreed these awards should be audited at least every five years going forward. In addition, staff were asked to develop and communicate education for members about the awards, including how they are calculated and the importance of them to members, the association and industry.

NEW BUSINESS

Appointment of Scrutineers for Resolutions

MOTION the appointment of Brian Van Doormaal and Jonthan Meriam by Gary Bowers, seconder Larry Sheardown. **CARRIED**

RESOLUTIONS

2025 Jersey Ontario AGM Resolutions

1. Resolution From Kawartha Jersey Club

Whereas, Jersey Canada's mission is to grow the breed in Canada by maintaining the integrity of the herdbook and providing services that encourage successful advancement of members and the breed. Be it resolved that the Kawartha Jersey Club respectfully request the Board Members of Jersey Canada to contact the Semex Alliance and other semen providers requesting that Jersey bulls carrying the JH1 haplotype not be purchased or contracted for domestic use.

Moved by Tim Sargent, Enniskillen Jerseys, Seconded by Bruce McKeown, Caledon Jerseys

Discussion: Tim Sargent: for long time breeders promoting Jerseys to new owners, if a female has issues conceiving or aborting due to JH1 this would have a negative impact for the breed. We ask that AI companies not promote this semen. Breeders who participate in selecting semen can identify in mating programs, but new breeders may not understand the issue. AI companies should be aware of their breeding processes and research now to make selections different, and this would result in more money and being more efficient. Bruce McKeown knowing the issue of reproduction issues was a large reason for culling in their herd. He noted that 40% of culled animals for new breeders was due to reproduction issues. Jerseys have the advantage of being easier to get in calf and there is value in not having JH1 as a trait for bulls. Joanne Edwards: respectfully disagreed, and stated that looking back, JH1 can be traced back in the breed to Valentino and there has been a lot of advancement through genomics and management. As a breed in Canada, we still have genetically superior bulls and continue to improve the breed. David Morey: As an association we have an obligation to educate and not mandate to both

breeders and industry partners with this resolution. Jonathan Merriam: Haplotypes had been identified since 2011 noting the issue for aborting. AI companies are working with the data and he noted older bulls such as Premier and Sultan were carriers, and during the herd tours the previous days he noted the number of descendants in the barns. We need to educate breeders on selection and choices made when selecting for their mating programs. Brian Van Doormaal: From Lactanet's point of view, they are monitoring the percent of Jersey carriers in females in Canada there has been a decrease from 28% to 12% in 2024 and going down. AI companies are aware of the issue and working for customer satisfaction and also working with producers on their mating programs. Yes, for new breeders the need for education remains. Tim Sargent: Thanked members for the discussion and patience and felt more assured that the end game was to ensure the Jersey breed will continue to advance.

IN FAVOUR **7**
REJECTED **25**
ABSTAIN **0**
RESOLUTION DEFEATED

2. Resolution From The Membership

- Whereas JX indicates there is a Jersey Cross in the pedigree.
- Whereas genetic traits do not necessarily exist after numerous generations but rather could be a permanent addition to all offspring of a crossing. Example, male pattern baldness is passed in a consistent manner.
- Whereas no current method easily identifies animals that are offspring of JX(6).
- Whereas Jersey breeders wish to have an easy method to identify and verify the purity of their stock for a variety of reasons, including maintaining the purity of traditional Jersey genetics, selection of sires, marketing of stock etc.

Be it resolved that Jersey Canada seek an identifier to be included on all registration certificates of purebred animals that have JX animals in their pedigree.

Moved by Glen Burgess, Golden Jerseys, seconded by Al Cunnington, Aland Jerseys.

Discussion: Glen Burgess: At the 2025 Jersey Ontario AGM, members felt that they need to have markers on pedigrees where there is the presence of non-purebred genetics in the pedigree. Gary Bowers: he respects breeding decisions made but this could have negative impacts for individuals upgrading animals eg. if we look at Sultan who had Holstein in his background. There are many individuals who are upgrading who have now achieved purity and if we applied this resolution this would impact the herdbook and value of purebred Jerseys. Bulls already identified as JX are listed in the Canadian herd book as either purebred or 0% and grading up progeny from there. Tracy Morey: emphasized when the issue of purity was identified the membership asked the board and staff to research and find a solution so that our herd book could be maintained. The level of purity was then presented to the membership and approved. Glen Burgess: we do not want to create two herdbooks, but were looking for a way to easily identify that JX existed in the pedigree at some point.

IN FAVOUR **4**
REJECTED **24**
ABSTAIN **3**
RESOLUTION DEFEATED

2025 Jersey Quebec AGM Resolutions

1. Resolution #1 – Classification

- Whereas the common breeding objective is to produce animals that are profitable and sustainable for many years;
- Whereas the animals that have a higher classification score are more in demand and are exploited more for their genetics;
- Whereas it is relatively easy to have an animal looked at by a Holstein Canada classifier many times during the same lactation;
- Whereas that other dairy breeds have levels of classifications more strict than the Jersey breed;

Further to a proposition made, seconded and adopted, we request that Jersey Canada adjust the maximum classification score for a cow at first lactation be Very Good 87 for a first visit and Very Good 88 for a second visit.

Moved by Marie Claire Girod, seconded by Marcel Choiniere.

Discussion: Marie Claire Girod: the Board of Jersey Quebec at the AGM looked at adopting a way of classifying for new breeders who classify while having other breeds in their herd that have requested that the same rules apply for first lactation in Jerseys. Marcel Choiniere: a great majority of the members wanted to same rules to apply to Jerseys, and with so many members having mixed herds, they would like to have classification the same. Jenny Butcher: stick to the rules within countries, and we do not match the US and first lactations should be the same. Adrian Haeni: agreed with streamlining to be with other breeds but we need to ensure that we are not taking points away from an animal. Jerseys have bigger scale, and we should make use of the whole scale. Kerry Alexander: asked what the GI Committee confirmed. Jon Kingdon responded that it is different from Holstein, JE is 88 1st visit, 89 2nd, HO and BS is 87 1st visit, 88 2nd. Melissa Bowers: suggested clarification be given as classifiers are applying rules the same but the written rules have not be updated to be the same. Kerry Alexander: we need to better market the classification scoring and it is important to have a unified voice within the breeds. Marie Claire Girod: felt the same as Kerry.

IN FAVOUR 28
AGAINST 3
ABSTAINED 0
RESOLUTION CARRIED

2. Resolution #2 – Digital Registrations

- Considering all the technology tools available to all breeders;
- Considering the printing costs required to produce registration papers;
- Considering it is not necessary to have a hard copy of the registration of all animals in a herd;

Further to a proposition made, seconded and adopted, we request that Jersey Canada offers to breeders a digital version of the registration certificate for their animals.

Moved by Marie Claire Girod, seconded by Marcel Choiniere.

Discussion: Marie Claire Girod: members at Quebec AGM meeting suggested that new owners of Jerseys find registering animals for other breeds much easier than Jerseys. The existing system takes too much time and does not have the option to not have a hard copy of papers. Marcel Choiniere: members are looking at the technology available and the cost and can we do something in the short term within the existing system. Jenny Butcher: would like to see online pedigrees include transfer option. Rachel Poll: has dealt with both Holstein system and sign-in for digital and paper can be printed but we do not offer a digital format in our existing registry software, so we are unable to provide this at this time.

Carmen Kyle: the Angus breed uses ABRI system and they are able provide digital paper. Bill Van Nes: he is not a fan of paper and would prefer a PDF version. Carol Ruta: would prefer to have PDF version and have option to print and would be less costly. Jacob Lucs: clarified according to Jersey Canada bylaws we are obligated to provide paper certificates to certify registrations, however the bylaws may be updated to allow for pdf versions for certificates but this change requires an amendment to be sent to the membership and voted upon. Adrian Haeni asked if this could be completed for 2026 AGM. Glen Burgess commented that not everyone will want to print the own certificates that there be an option. George Van Kampen asked for direction for the board to proceed and once BreedLogic software was available that the option could be provided.

MOTION for the board of directors to looking into updating bylaws for certificates in pdf form by Gary Bowers, seconder Adrian Haeni. **CARRIED**

IN FAVOR 33
AGAINST 0
ABSTAINED 0
RESOLUTION CARRIED

COMMENTS FROM MEMBERSHIP ON NEW BUSINESS

Brian Van Doormaal – Lactanet: The Lactanet website has been modernized, and he provided an overview of the uses and capabilities for producers using the site.

PRESENTATION OF BUDGET FOR 2025 FISCAL YEAR

Doug Robinson: Presented the 2025 budget noting the board and staff had reviewed and updated to reflect changes for DNA/genomic revenue, audit fees, merchandise, reallocated young leader program funding and new banners.

MOTION to approve the 2025 budget as presented, moved by Adrian Haeni, seconder Jennifer Waldroff. **CARRIED**

APPOINTMENT OF AUDITORS FOR 2025 FISCAL YEAR

MOTION to appoint the firm of Robinson Lott and Brohman (RLB), as the auditors for 2025, moved by Adrian Haeni, seconder Gary Bowers. **CARRIED**

CORPORATE RESOLUTION FOR 2024

MOTION to approve of the actions of the 2024 Jersey Canada Board, moved by Joanne Edwards, seconder Kerry Alexander. **CARRIED**

TERMINATION OF MEETING

MOTION to adjourn by Thomas Judd.

JERSEY CANADA ANNUAL GENERAL MEETING

11:00 A.M. DST

Saturday, March 29, 2025

Hockley Valley, Ontario

Meeting Called to Order at 11:10 am

APPROVAL OF AGENDA

MOTION to approve the agenda by Tim Sargent, seconder Bruce Sayles as presented.

CARRIED

READING OF THE NOTICE OF MEETING AND MEETING PROCEDURES

Circulated as week of January 23, 2025, and read during meeting by Jacob Lucs, General Manager, Jersey Canada.

IDENTIFICATION OF MEMBERS AND GUESTS

Jersey Canada President George Van Kampen welcomed membership and guests. Members stood individually and identified themselves.

MOMENT OF SILENCE IN MEMORY OF DEPARTED MEMBERS

Minutes had been distributed during registration for the Annual Meeting. Jacob Lucs summarized 2024 minutes.

MOTION to approve the 2024 summarized minutes moved by Adrian Haeni, seconder Gary Bowers.

CARRIED

INTRODUCTION OF CURRENT JERSEY CANADA BOARD MEMBERS

Board members acknowledged were Deanna Doctor, Danny Ostiguy, Danny Morin, Jon Kingdon, Doug Robinson, Linda Horner, Rebekah Mathers, Melissa Bowers and George Van Kampen.

INTRODUCTION OF FORMER BOARD MEMBERS & PAST PRESIDENTS

Past Presidents in attendance acknowledged were Gary Bowers, Dave Morey, Joanne Edwards, Larry Sheardown, Adrian Haeni, and Tim Sargent.

PRESIDENT'S REPORT

George Van Kampen: Referenced the full report on page 3 of 2024 Annual Report. George commented it was a pleasure chairing this committee of very capable directors. The breed has come a long way over the past 9 years. Thank you past breeders for their contribution to the breed and for those who stuck with the Jersey breed and continue to have a voice in the dairy industry. He stated as breeders we have all pulled together and as an industry we have come a long way and the sky is the limit.

MOTION to adopt the President's report as presented moved by Kerry Alexander, seconded by Deanna Doctor. **CARRIED**

GENERAL MANAGER'S REPORT

Jacob Lucs: Summarized the full report on page 4 of 2024 Annual Report.

NATIONAL EXTENSION WORK REPORT

Jacob Lucs: Referenced the annual report pages 7, 8, 9 and 10. Jacob noted Jersey Canada had used funds for sponsoring the Western Canadian Dairy Seminar and Atlantic Spring Show coloured breeds livestream in 2025. In 2024 extension used 85% of allotment of funds which shows the funds are reaching people and being utilized. The show in Red Deer was a great success and provided extension services for a captive audience. The Jersey breed continues to grow the herd book and being creative with outreach is how we can provide extension services at a national level.

MOTION to adopt the General Managers report and National Extension report as presented moved by Larry Sheardown, seconder Bruce Sayles. **CARRIED**

COMMITTEE REPORTS

MARKETING & PUBLICATIONS COMMITTEE

Rebekah Mathers: Referenced and read 2024 Annual Report page 10. She noted the Canadian Jersey Breeder magazine continues to be informative. New merchandise sold very well, and some was available at the meeting. The Jersey Owner's Manual had been updated and sent to new owners and is also available on website. Rebekah thanked the committee for their commitment.

MOTION to adopt the Marketing & Publications report as presented moved by Adrian Haeni, seconder Danny Ostiguy. **CARRIED**

NEXT GENERATION/YOUTH COMMITTEE

Deanna Doctor: Referenced and read 2024 Annual Report page 11. She noted the committee had several programs: two Scholarships, noting each year they are receiving more applications; travel bursary for a youth to attend the AGM; financial assistance for Youth of Distinction winner to offset costs to attend AGM. She stated the funds that had been allotted for the Youth Committee and with interest rates lower the committee had used all the interest and now most of the principal, so the committee is now seeking ways to fundraise to cover the programs. She noted the silent auction quilt that was donated to fundraise, and the committee will be running fundraisers throughout the year and noted that if any of the membership wish to donate to the Youth Fund it would be much appreciated.

MOTION to adopt Next Generation/Youth Committee report as presented moved by Gary Bowers, seconder Eliane Brouillard. **CARRIED**

GENETIC IMPROVEMENT COMMITTEE

Jon Kingdon: Referenced 2024 Annual Report page 12. He commented it was busy year, revised LPI formula, had several meetings including with industry partners Jonathan Merriam, Chuck Sattler, Brad Sayles and Brian Van Doormaal, whom all helped with direction and balancing the formula.

MOTION to adopt Genetic Improvement Committee report as presented by Danny Ostiguy, seconder Glen Burgess. **CARRIED**

SHOW COMMITTEE

Danny Morin referenced and read 2024 Annual Report page 13. He noted two new classes had been added to the National Jersey Show at the Royal Agricultural Winter Fair. Thank you to the breeders for supporting the shows and their dedication to the breed.

MOTION to adopt the Show Committee report as presented moved by Eliane Brouillard, seconder Joanne Edwards. **CARRIED**

AWARDS COMMITTEE

Linda Horner: Committee was formed in 2024 to review the awards program and Linda was pleased to be the Chair. Thank you to the members of the committee. She referenced her full report on page 14 of the annual report. Discussion: Larry Sheardown asked if there had been any discussion to shorten length of years for qualifying for Master Breeder. The question will be reviewed at the next meeting.

MOTION to adopt the Awards Committee report as presented by Rebekah Mathers, seconder Eliane Brouillard. **CARRIED.**

STRATEGIC PLANNING

George Van Kampen: The board had worked in collaboration with Michael Barrett to update and create a strategic plan which will provide direction and valuable goals for the breed going forward. Reviewed services, goals and mission and develop three priorities that are much needed moving forward. Thank you to Michael and Jacob for their efforts in putting this together.

Comments: Joanne Edwards thought the plan was great. Michael Barrett noted they were able to work with individual focus groups. Gary Bowers commented with having the plan was great and asked what actions would arise from this plan. George: these main goals have KPIs attached to them at the board level, and those will have actions assigned to provide accountability for board and staff. Nick Groot commented in 2023 that Lactanet was allowing owner sample to be booked as management and not publishable and how does this affect the herd book integrity - is Jersey Canada going to incorporate and how does this improve genetics going forward using unofficial records and how does this impact awards. Brian Van Doormaal commented the owner samples were allowed to help support associations with data but Lactanet will only share the data if approved by owner and breed associations, and breed associations will then show on pedigrees with the proper designation. He noted that milk weights to date were the only recognized certified information from robots, not protein and fat. Joanne Edwards asked if using unpublishable data was used for national averages as this would make the national averages more accurate. Brian commented that the herd and breed averages recorded were based on publishable records.

MOTION to adopt the Strategic Planning report as presented by Gary Bowers, seconder Nick Groot. **CARRIED.** Comments from facilitator Michael Barrett: he appreciated the opportunity to work with the board, and there is strength in having a strategic plan. Knowing where you are going is a very important element for success, to be able to listen and have focus groups with members and youth and have direction to where you are going and where you want to be.

Lunch Break 12:17 readjournal at 1:18 p.m.

AUDITOR'S REPORT FOR 2024 FISCAL YEAR

Doug Robinson referred to the annual report pages 16 and 17. He noted registration, transfers and memberships revenue had increased, indicating the Jersey breed continues to grow. Magazine and publications are thankful for the government grant support and noted this helped with the printing costs. Congratulations to Michelle Grubb for a job well done. Investment income continued to recover from previous years. DNA/genomics revenue increased owing to increased use of parentage and genomics results. Meetings cost up due to meeting location and increased cost in hospitality services. Extension cost up with more activity. Thank you to staff for their efforts in working within the budget.

Discussion: Gary Bowers asked how many overdue accounts were over 30 days? Jacob stated a very small number of accounts, specifically three over 120 days owed most of the outstanding amounts, and the mail strike had impacted members receiving invoices and payments being received, many of which were cleared up at the beginning of 2025.

MOTION to approve the 2024 audited financials as presented moved by Gary Bowers, seconder Adrian Haeni. **CARRIED**

CORRESPONDENCE

Jacob Lucs: No correspondence received prior to meeting.

UNFINISHED BUSINESS

To address resolutions passed at the 2024 Jersey Canada AGM and provide recommendations to the Jersey Canada Board of Directors, an Awards Committee was formed and met multiple times during 2024. The status of the three approved resolutions are as follows:

Resolution 1: Ranking of the best producing herds in Canada:

Jersey Canada to publish once a year the best herds from the different regions of the country ranked by the amount of fat and total protein and include listing herds using the Lactanet herd management index.

The Awards Committee instructed staff to research how to effectively meet these requests, resulting in discussions with Lactanet, and working with herdbook software provider ABRI on producing reports for component yield rankings. In addition, the Awards Committee asked for a top-classified list of animals to be created and communicated to Jersey producers, to further promote the Jersey breed and producers. Staff is now finalizing a plan to integrate these lists into existing workflows, including timing, frequency and communication methods.

Resolution 3: Ranking of breeders in the running for the title of Master Breeder:

Jersey Canada to provide the score of its farm for the title of Master Breeder upon request.

The Board of Directors has approved the Awards Committee recommendation to provide, by request, individual prefix rankings for Master and Constructive Breeder awards. This will be in place for the 2025 Master and Constructive Breeder awards releases.

Resolution 4: Number of Master Breeders:

Jersey Canada to increase the number of Master Breeder titles awarded each year

The Awards Committee examined the impact of increasing the number of Master Breeder awards given per year by forecasting the awards up to 36 years in the future and including two or more winners per year. Due in part due to a relatively small number of qualifying prefixes, the result showed a significant reduction in points per winning prefix when awarding multiple winners, compared to the current format of one winner per year. The committee recommended that no changes be made to the number of Master Breeder award winners per year. This recommendation was approved by the board.

During these discussions, the committee also made the decision to review how points are calculated for the Master and Constructive Breeder awards in their entirety, including production and composite BCA deviations, classification scores, sire contributions, and Star Brood cows. On the committee's recommendation, the board agreed these awards should be audited at least every five years going forward. In addition, staff were asked to develop and communicate education for members about the awards, including how they are calculated and the importance of them to members, the association and industry.

NEW BUSINESS

Appointment of Scrutineers for Resolutions

MOTION the appointment of Brian Van Doormaal and Jonthan Meriam by Gary Bowers, seconder Larry Sheardown. **CARRIED**

RESOLUTIONS

2025 Jersey Ontario AGM Resolutions

1. Resolution From Kawartha Jersey Club

Whereas, Jersey Canada's mission is to grow the breed in Canada by maintaining the integrity of the herdbook and providing services that encourage successful advancement of members and the breed. Be it resolved that the Kawartha Jersey Club respectfully request the Board Members of Jersey Canada to contact the Semex Alliance and other semen providers requesting that Jersey bulls carrying the JH1 haplotype not be purchased or contracted for domestic use.

Moved by Tim Sargent, Enniskillen Jerseys, Seconded by Bruce McKeown, Caledon Jerseys

Discussion: Tim Sargent: for long time breeders promoting Jerseys to new owners, if a female has issues conceiving or aborting due to JH1 this would have a negative impact for the breed. We ask that AI companies not promote this semen. Breeders who participate in selecting semen can identify in mating programs, but new breeders may not understand the issue. AI companies should be aware of their breeding processes and research now to make selections different, and this would result in more money and being more efficient. Bruce McKeown knowing the issue of reproduction issues was a large reason for culling in their herd. He noted that 40% of culled animals for new breeders was due to reproduction issues. Jerseys have the advantage of being easier to get in calf and there is value in not having JH1 as a trait for bulls. Joanne Edwards: respectfully disagreed, and stated that looking back, JH1 can be traced back in the breed to Valentino and there has been a lot of advancement through genomics and management. As a breed in Canada, we still have genetically superior bulls and continue to improve the breed. David Morey: As an association we have an obligation to educate and not mandate to both

breeders and industry partners with this resolution. Jonathan Merriam: Haplotypes had been identified since 2011 noting the issue for aborting. AI companies are working with the data and he noted older bulls such as Premier and Sultan were carriers, and during the herd tours the previous days he noted the number of descendants in the barns. We need to educate breeders on selection and choices made when selecting for their mating programs. Brian Van Doormaal: From Lactanet's point of view, they are monitoring the percent of Jersey carriers in females in Canada there has been a decrease from 28% to 12% in 2024 and going down. AI companies are aware of the issue and working for customer satisfaction and also working with producers on their mating programs. Yes, for new breeders the need for education remains. Tim Sargent: Thanked members for the discussion and patience and felt more assured that the end game was to ensure the Jersey breed will continue to advance.

IN FAVOUR **7**
REJECTED **25**
ABSTAIN **0**
RESOLUTION DEFEATED

2. Resolution From The Membership

- Whereas JX indicates there is a Jersey Cross in the pedigree.
- Whereas genetic traits do not necessarily exist after numerous generations but rather could be a permanent addition to all offspring of a crossing. Example, male pattern baldness is passed in a consistent manner.
- Whereas no current method easily identifies animals that are offspring of JX(6).
- Whereas Jersey breeders wish to have an easy method to identify and verify the purity of their stock for a variety of reasons, including maintaining the purity of traditional Jersey genetics, selection of sires, marketing of stock etc.

Be it resolved that Jersey Canada seek an identifier to be included on all registration certificates of purebred animals that have JX animals in their pedigree.

Moved by Glen Burgess, Golden Jerseys, seconded by Al Cunnington, Aland Jerseys.

Discussion: Glen Burgess: At the 2025 Jersey Ontario AGM, members felt that they need to have markers on pedigrees where there is the presence of non-purebred genetics in the pedigree. Gary Bowers: he respects breeding decisions made but this could have negative impacts for individuals upgrading animals eg. if we look at Sultan who had Holstein in his background. There are many individuals who are upgrading who have now achieved purity and if we applied this resolution this would impact the herdbook and value of purebred Jerseys. Bulls already identified as JX are listed in the Canadian herd book as either purebred or 0% and grading up progeny from there. Tracy Morey: emphasized when the issue of purity was identified the membership asked the board and staff to research and find a solution so that our herd book could be maintained. The level of purity was then presented to the membership and approved. Glen Burgess: we do not want to create two herdbooks, but were looking for a way to easily identify that JX existed in the pedigree at some point.

IN FAVOUR **4**
REJECTED **24**
ABSTAIN **3**
RESOLUTION DEFEATED

2025 Jersey Quebec AGM Resolutions

1. Resolution #1 – Classification

- Whereas the common breeding objective is to produce animals that are profitable and sustainable for many years;
- Whereas the animals that have a higher classification score are more in demand and are exploited more for their genetics;
- Whereas it is relatively easy to have an animal looked at by a Holstein Canada classifier many times during the same lactation;
- Whereas that other dairy breeds have levels of classifications more strict than the Jersey breed;

Further to a proposition made, seconded and adopted, we request that Jersey Canada adjust the maximum classification score for a cow at first lactation be Very Good 87 for a first visit and Very Good 88 for a second visit.

Moved by Marie Claire Girod, seconded by Marcel Choiniere.

Discussion: Marie Claire Girod: the Board of Jersey Quebec at the AGM looked at adopting a way of classifying for new breeders who classify while having other breeds in their herd that have requested that the same rules apply for first lactation in Jerseys. Marcel Choiniere: a great majority of the members wanted to same rules to apply to Jerseys, and with so many members having mixed herds, they would like to have classification the same. Jenny Butcher: stick to the rules within countries, and we do not match the US and first lactations should be the same. Adrian Haeni: agreed with streamlining to be with other breeds but we need to ensure that we are not taking points away from an animal. Jerseys have bigger scale, and we should make use of the whole scale. Kerry Alexander: asked what the GI Committee confirmed. Jon Kingdon responded that it is different from Holstein, JE is 88 1st visit, 89 2nd, HO and BS is 87 1st visit, 88 2nd. Melissa Bowers: suggested clarification be given as classifiers are applying rules the same but the written rules have not be updated to be the same. Kerry Alexander: we need to better market the classification scoring and it is important to have a unified voice within the breeds. Marie Claire Girod: felt the same as Kerry.

IN FAVOUR 28

AGAINST 3

ABSTAINED 0

RESOLUTION CARRIED

2. Resolution #2 – Digital Registrations

- Considering all the technology tools available to all breeders;
- Considering the printing costs required to produce registration papers;
- Considering it is not necessary to have a hard copy of the registration of all animals in a herd;

Further to a proposition made, seconded and adopted, we request that Jersey Canada offers to breeders a digital version of the registration certificate for their animals.

Moved by Marie Claire Girod, seconded by Marcel Choiniere.

Discussion: Marie Claire Girod: members at Quebec AGM meeting suggested that new owners of Jerseys find registering animals for other breeds much easier than Jerseys. The existing system takes too much time and does not have the option to not have a hard copy of papers. Marcel Choiniere: members are looking at the technology available and the cost and can we do something in the short term within the existing system. Jenny Butcher: would like to see online pedigrees include transfer option. Rachel Poll: has dealt with both Holstein system and sign-in for digital and paper can be printed but we do not offer a digital format in our existing registry software, so we are unable to provide this at this time.

Carmen Kyle: the Angus breed uses ABRI system and they are able provide digital paper. Bill Van Nes: he is not a fan of paper and would prefer a PDF version. Carol Ruta: would prefer to have PDF version and have option to print and would be less costly. Jacob Lucs: clarified according to Jersey Canada bylaws we are obligated to provide paper certificates to certify registrations, however the bylaws may be updated to allow for pdf versions for certificates but this change requires an amendment to be sent to the membership and voted upon. Adrian Haeni asked if this could be completed for 2026 AGM. Glen Burgess commented that not everyone will want to print the own certificates that there be an option. George Van Kampen asked for direction for the board to proceed and once BreedLogic software was available that the option could be provided.

MOTION for the board of directors to looking into updating bylaws for certificates in pdf form by Gary Bowers, seconder Adrian Haeni. **CARRIED**

IN FAVOR 33
AGAINST 0
ABSTAINED 0
RESOLUTION CARRIED

COMMENTS FROM MEMBERSHIP ON NEW BUSINESS

Brian Van Doormaal – Lactanet: The Lactanet website has been modernized, and he provided an overview of the uses and capabilities for producers using the site.

PRESENTATION OF BUDGET FOR 2025 FISCAL YEAR

Doug Robinson: Presented the 2025 budget noting the board and staff had reviewed and updated to reflect changes for DNA/genomic revenue, audit fees, merchandise, reallocated young leader program funding and new banners.

MOTION to approve the 2025 budget as presented, moved by Adrian Haeni, seconder Jennifer Waldroff. **CARRIED**

APPOINTMENT OF AUDITORS FOR 2025 FISCAL YEAR

MOTION to appoint the firm of Robinson Lott and Brohman (RLB), as the auditors for 2025, moved by Adrian Haeni, seconder Gary Bowers. **CARRIED**

CORPORATE RESOLUTION FOR 2024

MOTION to approve of the actions of the 2024 Jersey Canada Board, moved by Joanne Edwards, seconder Kerry Alexander. **CARRIED**

TERMINATION OF MEETING

MOTION to adjourn by Thomas Judd.