



CANADIAN JERSEYS
EFFICIENCY. PROFITABILITY. OPPORTUNITY.

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Doug Robinson (President)
Danny Morin (1st Vice-President)
Rebekah Mathers (2nd Vice-President)
Deanna Doctor
Jon Kingdon
Linda Horner
Danny Ostiguy
Melissa Bowers
Kerry Alexander
George Van Kampen (Past President)



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PRESIDENT'S MESSAGE

As I reflect over the last few years, it has been amazing to watch how the Jersey breed has progressed during my term on the Jersey Canada board. It has been a pleasure to work with so many dedicated Jersey breeders and the Jersey Canada staff. I have watched enthusiastically as registration numbers continue to increase each year. Our Jersey Canada mentors of the past would surely be proud to see how the breed has developed, with strong membership and record registrations again in 2025!

I would like to highlight a few accomplishments that I believe we, as Jersey Canada members, should be proud of:

1. Our association continues to own its own office space.
2. Annual participation at the RAWF, with a staffed booth and our newly purchased display.
3. Continued publication of the Canadian Jersey Breeder magazine.

Over the past year, we have continued to work toward our strategic plan goals. In October 2025, our Jersey Canada board and staff completed governance training. This March, together with Holstein Canada, the Jersey Canada board and the Genetic Improvement Committee will be holding an in-person classification workshop. Jersey Canada youth programs also continue to excel, with record participation in the Jersey Youth Showmanship Competition at the 2025 RAWF and growing numbers of youth scholarship submissions. It is inspiring to see our breed moving forward with such passion and momentum.

I want to thank the board, committee members, breeders, and Jersey Canada staff for their time and commitment to our association. Your dedication, hard work, and loyalty do not go unnoticed. As my time on the Jersey Canada board comes to an end, I have full confidence that our association remains in good hands. The future of the Jersey breed looks bright!

Respectfully Submitted,
Doug Robinson



GENERAL MANAGER'S REPORT

2025 was a banner year for our association. Starting with our “bread and butter,” the Jersey Canada herdbook, where registration numbers again broke records, increasing almost 10% from 2024. Jersey breeders also increased their use of breed-improvement tools, to the benefit of all producers, as indicated by the record number of parentage tests received in 2025: 3,695, a 42% increase over 2024.

The success and enthusiasm of our members increased association revenues to exceed budgeted amounts in most areas, while careful guidance from the board and hard work by staff has helped operational expenses remain under budget. This has resulted in our association posting an overall operational surplus for 2025, and allows Jersey Canada to further improve the lives of our members through breed improvement and client support.

Our committees and staff worked to improve the Jersey breed and the services offered to our members. In April the revised Jersey LPI was launched, a collaboration between our Genetic Improvement Committee and Lactanet, focusing on protein production and yield, and introducing a new Milkability sub-index. The GI committee also worked closely with Holstein Canada to review the Jersey classification program, and in 2026 we will be holding an in-person workshop to review the Jersey scorecard from top to bottom. Our Youth and Marketing Committees joined forces to focus on a revitalized Jersey Youth program which will continue into 2026 and beyond. The Show Committee navigated a busy show season as they hurtled towards the Royal, and the Awards Committee carefully considered a changing data landscape and its impact on how we recognize our most deserving members.

Through many meetings, virtual and in-person, the Jersey Canada Board of Directors accomplished a great deal in 2025. Guided by our 2025 - 2027 strategic plan, directors thought nationally and acted locally, attending seminars and workshops, visiting parish meetings and local shows, and representing Jersey Canada at industry events. This is a dynamic and varied group, who respectfully challenge one another and genuinely enjoy each other's company. They are a pleasure to work alongside, and I would like to personally thank President Doug Robinson for his attentive and steady leadership through the year.

Our industry is advancing rapidly, building on past successes with increasing speed and a clear vision. Jersey Canada remains a proud and enthusiastic participant in this uniquely Canadian success story, and we are grateful to have a seat at the table, both alongside industry partners and on farms across the country.

Respectfully submitted,
Jacob Lucs

REGISTRATIONS

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Alberta	507	618	641	546	737	798	728	765	727	788
British Columbia	727	886	899	1083	876	1018	955	884	905	936
Manitoba	162	166	148	213	275	346	254	283	364	337
New Brunswick	206	228	243	232	298	279	303	292	343	295
Newfoundland	1	0	4	2	3	0	0	0	4	0
Nova Scotia	89	121	158	188	209	203	157	159	167	270
Ontario	4,342	4,612	5,099	4,692	5,045	5,141	4,820	5,024	5,202	6,627
Prince Edward Island	24	26	38	40	56	64	70	101	98	74
Quebec	3,664	3,853	4,321	3,988	4,442	4,236	4,526	4,655	4,852	4,570
Saskatchewan	178	129	252	45	101	164	71	63	80	90
Yukon	-	-	-	-	-	-	-	9	2	1
Foreign	5	3	8	7	0	12	7	0	3	1
Total	9,905	10,642	11,811	11,036	12,042	12,261	11,891	12,235	12,747	13,989

TRANSFERS

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Alberta	135	154	68	166	103	324	66	196	212	109
British Columbia	117	139	62	109	165	222	198	159	41	80
Manitoba	46	11	65	181	55	169	25	80	51	23
New Brunswick	40	16	40	23	19	14	24	25	45	21
Newfoundland	0	0	0	0	0	0	0	2	0	0
Nova Scotia	35	37	33	28	28	16	16	27	45	43
Ontario	1,533	936	2,007	1,437	850	1,703	1,191	1,202	1,329	1,164
Prince Edward Island	14	7	18	27	34	13	33	17	21	20
Quebec	1,129	1,275	1,401	1,051	886	1,024	1,191	1,500	1,189	1,031
Saskatchewan	28	28	41	42	4	22	25	10	21	12
Foreign	81	43	59	54	31	35	29	23	25	22
Total	3,158	2,646	3,794	3,118	2,175	3,542	2,798	3,241	2,979	2,525

MEMBERSHIPS

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Alberta	36	39	39	38	39	45	41	44	51	54
British Columbia	64	72	75	76	76	76	77	76	77	76
Manitoba	21	22	22	24	26	27	23	23	25	27
New Brunswick	28	28	25	25	27	30	27	28	25	28
Newfoundland	1	1	1	1	1	1	1	1	1	2
Nova Scotia	20	20	21	23	25	27	25	30	30	28
Ontario	392	425	415	430	426	438	437	443	452	451
Prince Edward Island	9	8	8	8	9	15	15	16	18	17
Quebec	461	512	498	432	435	461	457	453	457	455
Saskatchewan	13	15	16	18	17	17	15	16	15	16
Yukon	-	-	-	-	-	-	-	1	2	2
Foreign	6	4	3	4	3	4	3	4	4	3
Total	1,051	1,146	1,123	1,079	1,084	1,141	1,121	1,134	1,157	1,159

STRATEGIC PLAN UPDATE

The 2025 – 2027 Jersey Canada Strategic Plan now enters the second year of implementation. In 2025, the board and staff used this document as a guide for strategic decision-making and operational initiatives. It is a living document, undergoing regular review and updates, while adhering to the three Strategic Priorities within.

Strategic Priority #1: Board & Organization Design & Efficiency

This Strategic Priority focuses on the internal functions of the association, ensuring Jersey Canada can grow with our members. A major focus for 2025 was the implementation of new herdbook software with the goal of streamlining Jersey Canada's client account services. Unfortunately, the software launch date was moved to late-2026, but to meet the goals of improving our customer interactions with registry services, staff worked on updates to the current system including: adding the ability to import CSV files from automated milking systems and implementing a digital certificate option, allowing members to receive registration certificates and work orders by email.

Strategic Priority #2: Creating Value in Customer Experience

The goal here is to ensure our members and clients receive value from their interaction with Jersey Canada. This value can be realized through utilizing our herdbook services or by accessing educational and information resources through the Canadian Jersey Breeder magazine, our website, on social media or by simply calling the office. The easiest method of measuring success in this category is through herdbook registrations, which in 2025 increased by 9.74%, and achieved a 10-year average annual growth rate of 4.07%.

Strategic Priority #3: Promotion & Collaboration

The third Strategic Priority places focus directly on our beloved Jersey cow. As a breed association under the Animal Pedigree Act, Jersey Canada is tasked with promoting the improvement of our breed. In 2025 through collaboration with our partners, the revised Jersey LPI was launched, and a complete review of the Jersey classification scorecard was initiated. 2026 will bring changing markets and new challenges to be addressed, so our association is making continuous efforts to maintain communications and share information with our dairy industry partners and breed association counterparts, through our internal committees and on outside working groups.

This project was funded in part by the Government of Canada through Agriculture and Agri-Food Canada's (AAFC) Canadian Agricultural Strategic Priorities Program (CASPP).

EXTENSION REPORTS



WESTERN ONTARIO EXTENSION

I rejoined Jersey Canada extension after the 2025 Jersey Canada AGM, inspired by the many achievements of our members and the progress of the Jersey breed. In my current contract role, I have broadened my extension work to include more dairy education. I spent four days at the CNE working in the dairy display sponsored by DFO, which featured milking demonstrations using four Jerseys and one Holstein for the public. I also helped at the Drumbo Calf Rally and attended the Woodstock Jersey/Holstein and 4-H shows. In addition, I spent a couple of days assisting at the RAWF in the Jersey Canada booth. More recently, I have been helping herd owners register calves using reports from their robotic milking systems.

Throughout 2025, I assisted several new Jersey entrants with sourcing cattle, handling transfers, enrolling in DairyTrace, and coaching one producer through their first proAction validation. Late in 2025, both the P5 and Western milk pools announced component pricing changes to address increased protein demand. These adjustments may have a small negative impact on some Jersey herds, as value shifts from fat to protein. Time will tell whether these changes will be enough to encourage herds to produce more protein.

Going forward, I suggest continuing to manage your Jerseys for what they excel at: feed efficiency. Work with your advisors to ensure you are maximizing protein output for every kilogram of fat quota produced.

Respectfully submitted,
Nick Groot



WEST-CENTRAL ONTARIO EXTENSION

Last year was a busy one, though not quite as busy as 2024.

My focus on assisting young breeders in improving the quality of their herds has never changed. This year, several new breeders began their dairy careers with Jerseys, and they are the people who benefit the most from having field staff available.

I helped facilitate the addition of quality Jerseys to a couple of primarily Holstein sales. This was a great opportunity to showcase the right kind of Jerseys to the Holstein world. The cattle sold very well, emphasizing how important it is to present the right type of cow at these events.

Due to circumstances, I have retired from my position as Jersey Canada/Ontario fieldman. I wish every Jersey breeder nothing but the best in the future.

Respectfully submitted,
Al Cunnington



CENTRAL ONTARIO EXTENSION

The year 2025 continued to bring strong growth for Jersey Canada, with increasing demand and interest across the industry. Prices for Jerseys remained high, driven by a shortage of fresh milk cows. We also received many requests for catch up registrations as producers recognized the value of documenting purebred Jerseys and their traits. Attributes such as Kappa Casein, A2/A2, and methane efficiency will only grow in importance within a competitive milk market, and Jersey owners are well positioned to meet those needs.

The show season once again delivered tremendous quality at spring, summer, and fall shows. While some local shows experienced reduced numbers as fairs and exhibitions recovered from a few difficult years, we were pleased to support these events—whether through announcing or logistical assistance.

The Royal this year was exceptional. Working alongside Russell Gammon on the commentary livestream was a highlight, and this service is something we must continue to support for major shows. Exhibitors did an outstanding job showcasing Canadian genetics on a world stage. A memorable opportunity this year was hosting a group of students from the United Kingdom, and it was an honour to help facilitate their Canadian experience.

The Jersey Canada booth was once again a hub of activity, with countless connections made. Jersey Canada deserve credit for representing the association so well. One of the most encouraging trends is the number of young people drawn to our display, whether through 4-H, new purchases, or simple curiosity. Their questions and enthusiasm reflect exciting future opportunities.

This will be my final report as I transition into full retirement and spend more time with curling, golf, and my grandchildren. It has been a pleasure to serve Jersey breeders, and I look forward to watching the breed continue to thrive.

Respectfully submitted,
Larry Sheardown



EASTERN ONTARIO EXTENSION

2025 was my first year as an extension representative for Eastern Ontario, a role I stepped into due to the temporary absence of Mike Bols.

It has been a very positive year for the Jersey breed. At the Ottawa Farm Show, I spoke with many people, and there is clearly continued interest in Jerseys. After the show, I followed up with several individuals and assisted a member who needed help with registration. With Registrar Rachel Poll's support, we were able to register animals through the Jersey Canada Fresh Start Program, and I also helped a new member submit their application.

Throughout the year, I stayed in touch with a dairy farmer who began with two Jerseys and now milks eleven. He has been using sexed semen, and it will be interesting to see how his herd composition evolves in the coming years.

I also received numerous calls from members looking to buy or sell Jerseys and was able to help make several successful connections.

I attended a calf seminar and multiple Jersey shows, which I find to be excellent opportunities for meeting potential new breeders. I answered questions about stall measurements and whether Jerseys would fit well in different barn setups, and I invited several people to our farm so they could take measurements and see firsthand how Jerseys fit comfortably in the space.

I thoroughly enjoyed working with members and talking with farmers who showed interest in Jerseys this year. I am hopeful that many will add Jerseys to their herds in the future and that 2026 will be another successful year for the breed.

Respectfully submitted,
Theo Elshof



QUÉBEC EXTENSION

Another tremendous year for Jerseys as witnessed by the 9.74% increase in registrations. The interest is not slowing down. The problem is finding animals to fill the demand. But also, to find cows to fit the kind of breeding the buyer wants. With a shortage of Jerseys available, it is tougher to satisfy the customer.

Which brings me to another topic, beef on dairy. I am glad to see breeders making money with calves. But let us not go overboard with this. I see industry people pushing this to the extreme. If you are short 2,3,5 cows, do you see how many beef cows you need to pay for those replacements? It is better to have 2-3 heifers calving than being short. Surplus cows sell well and the market is there. With the interest for the breed still there for the coming year, 2026 should also be a great year.

Respectfully submitted,
Jean Marc Pellerin



MARKETING & PUBLICATIONS COMMITTEE



Deanna Doctor (Chair)

Chelsea Gorter
Kerry Alexander
Melissa Bowers
Linda Horner
Steven Morin
Jessica Kember
François Vermette
Doug Robinson

The Jersey Canada Marketing & Publications Committee reviewed priorities for editorial content, merchandise, and marketing initiatives for the 2025–26 period.

Discussion of the editorial calendar included consideration of repeating a youth focused September issue in 2025, building on the success of the previous year. Proposed content themes included youth involvement in agriculture, educational features, and profiles that highlight strong support for young producers. The committee also reviewed general educational content ideas and farm profiles, along with the development of a “New Entrants” article concept that could be delivered as a series or roundtable and supported with additional online content.

Merchandise planning focused on youth engagement and fundraising. All profits from merchandise sold during the 2025 Royal were directed to the Jersey Canada Youth Fund. The committee reviewed concepts for youth oriented merchandise and discussed the relaunch of the Jersey Youth brand, along with ideas for new general merchandise items and potential pre-order options for higher value products. Planning for 2025–26 also included discussion of future roundtable topics, promotional initiatives, and feature coverage of key industry events.

The committee also reflected on the 2025 year to date, including merchandise sales at the Royal. Based on strong engagement and sales performance, the launch of new merchandise was considered a success. The committee acknowledged the significant contributions of staff support, noting that Communications Specialist Michelle Grubb’s leadership and coordination have been instrumental to the committee’s effectiveness and overall success.

Respectfully submitted,
Deanna Doctor



YOUTH COMMITTEE



**Melissa Bowers
(Chair)**

- Josh Brander
- Jenna Elliott
- Gina Haambuckers
- Jennifer Peart
- Maxime Ouellet
- Éliane Brouillard
- Stacy Matheson
- Sydney Fox
- Martha McKinnon
- Doug Robinson

The Jersey Canada Youth Committee had a good year and was focused on supporting youth involvement, strengthening program sustainability, and ensuring positive experiences and opportunities for young Jersey members across Canada.

Early in the year, the Youth Fund and budget were reviewed in detail. The committee was pleased with the \$1,700 raised through the 2025 AGM auction and explored additional fundraising opportunities to support long-term sustainability. Discussions included youth-focused merchandise, event-based fundraising, and sponsorship opportunities. To better align revenues and expenses associated with the Youth Showmanship Competition, the committee's recommendation increase to the entry fee was approved by the board beginning in 2025. The committee is encouraged by the ongoing commitment to the Youth Fund, highlighted by Jersey Canada board approval to donate profits from merchandise sold during the 2025 Royal Agricultural Winter Fair in support of Jersey youth.

The committee worked closely with Jersey Canada staff to contribute to the 2025 Youth Photo Contest that ran in July, whose theme highlighted Canadian pride. This initiative aims to increase youth visibility and encourage participation from across the country, with selected entries featured in the Jersey Canada magazine.

For the 2025 Jersey Canada Youth Showmanship Competition at the Royal Agricultural Winter Fair, the Youth Committee selected Laura Pheonix to judge. Laura placed 74 young participants.

The committee was proud to recognize several exceptional youth whose leadership, involvement, and commitment stood out this year. The Youth of Distinction Award was presented to Cassidy Porteous. The Jersey Canada Youth Scholarship Program also saw a high number of quality applicants. Two scholarships were awarded and presented to Natalie Boonstoppel and Kyla Lewis, recognizing their academic commitment and involvement in the dairy industry.

I would like to thank the members of the Youth Committee and Jersey Canada staff for their continued collaboration and dedication. The strength of our youth programs reflects the future of our industry and breed.

Respectfully submitted,
Melissa Bowers



GENETIC IMPROVEMENT COMMITTEE



Jon Kingdon
(Chair)

Sean Smith
Reg Dillman
Remi Guay
David Ingalls
Kevin Jones
Eric Baumann
Danny Ostiguy
Joshawa Barter
Michael Haambuckers
Kerry Alexander
Doug Robinson

In 2025, the Genetic Improvement Committee worked on making changes to the Jersey classification scorecard. We had several meetings with members of the classification team from Holstein Canada. These meetings have been very informative and have helped clarify how different traits are measured and how they correlate with one another.

The committee decided that an on-farm meeting with the Holstein Canada classification team would be the best way to work through these scorecard changes. The in-person meeting is scheduled to take ahead of the Jersey Canada AGM in Ottawa.

The Elshofs (THERIHOF) have graciously agreed to host us at their farm, where we will review their animals to better inform these updates.

As always, thank you to the committee members for your dedication.

Respectfully submitted,
Jon Kingdon

The Jersey Canada Show Committee had a busy year and made several recommendations to the Board of Directors. Much of the committee's work was focused on the National Jersey Show, which in 2025 saw two new classes added, Winter 2-year-olds and Fall 2-year-olds, splitting the previous Senior 2-year-old class. The show was a huge success with 289 animals entering the ring, and Stoney Point Joel Bailey, owned by Vierra Dairy Farms in Hilmar, California, winning Grand Champion of the National Jersey Show, and also the title of Supreme Dairy Champion of the Royal.

We are grateful to our Judge Kelly Barbee and Associate Judge Louis Cozzitorto for making the trip to Toronto on relatively short notice, substituting for Kyle Rivington after the decision was made to postpone his judging assignment following a severe injury. However, the board approved the Show Committee's recommendation to hold the 2026 National Jersey Show judging assignment for Kyle and his associate, Brian Rivington, and we look forward to seeing them in the ring in November. Following this decision, a recommendation was made and approved to pause exhibitor judging ballots in 2025, and restart the process per Jersey Canada policy in fall, 2026.

The Show Committee also focused their efforts on increasing the numbers of qualified Canadian Jersey judges available, recommending that Jersey Canada offer financial support to existing judging programs to encourage the inclusion of more Jerseys. The board agreed, and staff has been communicating with Holstein Canada towards a tentative goal of including Jersey classes at their National Judging Conference, taking place in June, 2026, near Quebec City.

Ending the year on a high note, the 70th annual All-Canadian Competition had more than 200 entries from over 20 shows. Judges crowned Stoney Point Joel Bailey as Champion Cow, and Liberty Gen NS Video Vanna, owned by Markus and Brena Lothmann, as Champion Heifer.

Finally, I would like to congratulate Doug and Jill Robinson on receiving the 2025 Clifton Berry Jersey Ambassador Award; Doug and Jill have given so much of themselves to the breed and the Jersey community, asking for nothing in return and rejoicing in the success of others. Our association is strengthened by these acts of service, and I offer my sincere appreciation to our dedicated committee members, hard-working directors, friendly office staff, and all the exhibitors and breeders that took part in shows across the country last year.

Respectfully submitted,
Danny Morin

Thank you to Purina for generously sponsoring the All-Canadian Contest.



SHOW COMMITTEE



Danny Morin (Chair)

Jennifer Versteeg
Bryce Seaborn
Rebekah Mathers
Richard Osborne
Martin Veronneau
Kyle Rivington
Rachel Guay
Doug Robinson

RAWF Representatives

Tim Sargent
Jen Vander Meulen
Jon Kingdon

AWARDS COMMITTEE



The Awards Committee continues to focus on recognizing the achievements of exceptional cattle and breeders across the country. This year, the committee reviewed several items to ensure our awards remain relevant and aligned with the evolving dairy industry. Based on member feedback, we are examining the possibility of shortening the birth window used to compile points for the Master Breeder Award. We are also evaluating how to better recognize herds that consistently produce above average individuals within both the Master Breeder and Constructive Breeder programs.

As part of this work, the committee is assessing how points are calculated—specifically, whether using composite BCA over breed average, rather than herd mates, would more accurately reflect herd performance. In addition, we are exploring how to ensure that sires with broad and positive influence on the breed appropriately contribute to awarding the dam and, in turn, the breeder of an elite bull.

I would like to thank the committee members for their insight and contributions. We welcome any new ideas or perspectives on how we can continue to highlight the Jersey breed's top performers.

Respectfully submitted,
Linda Horner



**Linda Horner
(Chair)**

Melissa Bowers
Rebekah Mathers
Deanna Doctor
Bruce Sayles
Pierre Martin
Glen Burgess
Casey Morey
Jennifer Vander Meulen
Francois Vermette
Doug Robinson

AWARDS & SCHOLARSHIPS

MASTER & CONSTRUCTIVE BREEDERS

The Master and Constructive Breeder Awards are based on a points system for production, classification, sires, and Star Brood cows.

Master Breeder

Recognizing long-term excellence in breeding Jersey cows.

SLEEGERHOLM

Mike & Brenda Slegers and family

Belmont, ON

Constructive Breeders

Recognizing herds which excel in Jersey breeding over a shorter time frame.

BELLASKA - Ferme Bellaska Jersey

Guillaume Dumais & Anne-Marie Girard

La Durantaye, QC

ELEGANCE - Ferme Elégance

Jean-Noël Labbe & Marie-France Ross

St. Gervais de Bellechasse, QC

CIBOULETTE - Ferme Ciboulette Inc.

Sylvain Ouellet & Julie Gagnon and Maxime Ouellet

St-Pierre-de-Lemy, QC

INDIVIDUAL AWARDS

Young Achievers

Allison Bossel (LIBERTY GEN)

Ed Cooper (WALNUTLANE)

Daniel Poirier (CAVA)

Honorary Life Member

Brent & Betty Butcher

Diane Jarrell-Ray & Roger Ray

Distiguated Service Award

Lorne Ella

Certificate of Appreciation

Doug Green

Youth of Distinction

Cassidy Porteous

Jersey Canada Youth Scholarships

Natalie Boonstoppel

Kyla Lewis

PERFORMANCE AWARDS

Hall of Fame Trophy

Honouring the Hall of Fame Cow with the highest composite BCA for protein and butterfat.

HENDRIKS JALAPENO TRACY 1197 14508480

(1 8) 14472 787 5.44% 550 3.80%

635 640 640

Composite BCA for Fat & Protein: 1,280

Owners: Tyler & Emily Hendriks

Brucefield, Ontario

Presidents Cup Award for Butterfat

Presented to the cow with the leading living lifetime fat production record.

RJF COMERICA CHARITY ET - 9607652

5,607 Kilograms Butterfat

Owner: Robert Jarrell, Corbyville, ON

Presidents Cup Award for Protein

Presented to the cow with the leading living lifetime protein production record.

SPRUCE AVENUE EX MARCIE - 10898064

4,171 Kilograms Protein

Owner: Spruce Avenue Farms Inc., Paris, ON

** Production Awards - Platinum, Gold and Silver production award certificates and Star Brood Cow awards are available upon request throughout the year.*

FINANCIAL REPORT

For the year ended December 31, 2025

Jersey Canada's Operations Committee is pleased to present the 2025 Financial Report. On the pages that follow are the Statement of Financial Position and the Statement of Operations. For 2025, Operations saw an overall surplus of \$45,885, exceeding budgeted amounts by \$62,046. The following highlights line items of notable change in 2025 compared to 2024:

REGISTRATIONS, TRANSFERS & MEMBERSHIPS REVENUE: \$469,600 IN 2025 VS. \$440,625 IN 2024

Record numbers of registrations and memberships in 2025 resulted in a 6.58% revenue increase over 2024, and outperformed budgeted amounts by \$28,262.

ADMINISTRATION EXPENSES: \$141,093 IN 2025 VS. \$126,680 IN 2024

Increased costs are related to the increase in registry activity, and include postage and courier expenses, hardware maintenance, software upgrades, and office supplies.

INVESTMENT INCOME REVENUE: \$20,515 IN 2025 VS. \$15,734 IN 2024

Jersey Canada holds investments in the form of mutual funds and GICs. These investments performed well in 2025, resulting in a gain of \$20,515, an increase of 30.39% over 2024 investment income.

D.N.A. TESTING REVENUE: \$14,179 IN 2025 VS. \$19,264 IN 2024

Despite record numbers of parentage results processed, revenue for this category decreased by \$5,089 due to the permanent parentage administration fee reduction from \$5 to \$2 in 2025.

MEETINGS EXPENSE: \$42,913 IN 2025 VS. \$67,217 IN 2024

Costs related to association meetings in 2025 were \$24,304 lower than in 2024, due to the location of the AGM, reduced travel costs for directors and staff, and not requiring simultaneous interpretation in 2025.

NATIONAL EXTENSION PROGRAM EXPENSE: \$30,889 IN 2025 VS \$40,623 IN 2024

Fewer in-person visits by Extension Representatives resulted in a 23.96% decrease in program expenses, utilizing 56.16% of Jersey Canada's budget allotment for extension services.

MARKET DEVELOPMENT:

Profits from merchandise sold during the 2025 Royal Agricultural Winter Fair was donated to the Jersey Canada Youth Fund, resulting in a decrease in revenue of \$5,753 compared to the previous year. Expenses in this category were higher than in 2024 due to the purchase of new exhibit hardware and promotional items but remained within budget for the year.

STATEMENT OF FINANCIAL POSITION

as of December 31, 2025

	2025	2024
ASSETS		
CURRENT		
Cash	\$ 127,602	\$ 81,940
Investments	428,001	404,373
Accounts receivable	94,696	112,223
Inventory	8,905	6,318
Prepaid expenses	12,982	27,455
Due from Jersey Canada Youth Fund, interest free, unsecured	<u>46,021</u>	<u>47,252</u>
	<u>718,207</u>	<u>679,561</u>
TANGIBLE CAPITAL ASSETS (note 4)	<u>117,284</u>	<u>113,489</u>
OTHER		
Registry system development cost	92,175	92,175
System enhancements	10,435	10,435
Less: accumulated amortization	<u>(102,610)</u>	<u>(102,610)</u>
	<u>0</u>	<u>0</u>
RESTRICTED JERSEY CANADA YOUTH FUND (note 5)		
Investments	49,490	47,793
Due to Jersey Canada operating, interest free, unsecured	<u>(46,021)</u>	<u>(47,252)</u>
	<u>3,469</u>	<u>541</u>
	<u>\$ 838,960</u>	<u>\$ 793,591</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 90,483	\$ 98,091
Government remittances payable	2,569	1,277
Prepaid subscription revenue	2,578	2,506
Registry advances	22,842	16,359
Deferred government grant (note 8)	<u>8,039</u>	<u>8,794</u>
	<u>126,511</u>	<u>127,027</u>
NET ASSETS		
Net assets invested in tangible capital assets	117,284	113,489
Restricted for Jersey Canada Youth	3,469	541
Unrestricted net assets	<u>591,696</u>	<u>552,534</u>
	<u>712,449</u>	<u>666,564</u>
	<u>\$ 838,960</u>	<u>\$ 793,591</u>

STATEMENT OF OPERATIONS

For the year ended December 31, 2025

	2025 BUDGET (note 7)	2025 ACTUAL	2024 ACTUAL
REVENUES			
Registrations, transfers, and memberships	\$ 441,338	\$ 469,600	\$ 440,625
Magazine / publications revenues (schedule 2)	112,280	116,806	112,887
Investment income	16,000	20,515	15,734
D.N.A. testing	12,400	14,179	19,264
Interest on overdue accounts	3,000	7,192	6,113
Market development	6,600	5,501	11,254
Rental	4,172	4,172	4,172
Pedigrees / catalogues / reports	2,500	2,363	2,640
Other	<u>200</u>	<u>300</u>	<u>2,889</u>
	<u>598,490</u>	<u>640,628</u>	<u>615,578</u>
EXPENSES			
Salaries and benefits (schedule 1)	184,994	186,646	168,006
Administration (schedule 1)	130,767	141,093	126,680
Magazine / publications expenses (schedule 2)	111,816	112,156	110,148
Meetings (schedule 1)	47,000	42,913	67,217
Building (schedule 1)	34,091	34,030	33,295
National extension program	55,000	30,889	40,623
Market development	18,800	18,561	9,860
RAWF activities	17,000	18,378	14,376
D.N.A. testing	6,200	14,708	10,656
Staff travel	3,500	4,762	4,111
Special grants and memberships	<u>900</u>	<u>1,013</u>	<u>1,082</u>
	<u>610,068</u>	<u>605,149</u>	<u>586,054</u>
(SHORTFALL) SURPLUS before the following:	<u>(11,578)</u>	<u>35,479</u>	<u>29,524</u>
Amortization (schedule 1)	(5,583)	(6,826)	(6,766)
Unrealized gain on investments	0	14,304	19,241
Gain on foreign exchange	<u>1,000</u>	<u>0</u>	<u>0</u>
	<u>(4,583)</u>	<u>7,478</u>	<u>12,475</u>
(SHORTFALL) SURPLUS from operations for the year	(16,161)	42,957	41,999
JERSEY CANADA YOUTH FUND SURPLUS (SHORTFALL) (note 5)	<u>0</u>	<u>2,928</u>	<u>(2,886)</u>
(SHORTFALL) SURPLUS for the year	<u>\$ (16,161)</u>	<u>\$ 45,885</u>	<u>\$ 39,113</u>

To obtain a full copy of the complete audited financial statements:

1] Visit our website: www.jerseycanada.com

2] Contact our office: phyllis@jerseycanada.com or call (519) 821-1020 (ext 100)