



JERSEYCANADA

2021 ANNUAL REPORT



CANADIAN JERSEYS
Efficiency • Profitability • Opportunity

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Jersey Canada Board of Directors 2021-2022

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George Van Kampen
Danny Morin
Rebekah Mathers
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Joanne Edwards

President's Message

2021 was an eventful year for Jersey Canada. The ability for the board to finally meet in person for a mid-year meeting was key for building board relations, and the governance training undertaken at this time was a valuable tool for our directors to better serve you, our members. Our board had not met in person since April of 2019, and the opportunity to meet face to face cannot be overstated. Your Board of Directors are a progressive, driven, diverse, and unified group of producers with the best interests of Jersey Canada members in mind.

The past year held many highlights. Internally, the Jersey Canada strategic plan was revised for 2021-2024. This new document will be reviewed annually and is intended to be responsive in the face of a changing industry and dairy landscape. From this revised strategic plan also came a new approach for our national extension program, moving to a regional framework, with team members now in place in all regions. They are an eager and resourceful group, ready to meet the needs faced by the ongoing acceleration of the Jersey breed in Canada.

2021 saw many All-Canadian qualifying shows return for inclusion the contest, and the biggest show of all, the National Show, was held independent of the Royal Agricultural Winter Fair for the first time ever, in Ancaster, Ontario. A huge success, the show saw incredible numbers and support, bolstering the Canadian Jersey's status around the world.

In the industry, Jersey Canada worked hard to have a strong voice that spoke on behalf of our members. Progress on the Animal Improvement Sector Vision and collaborative work with all breeds and Lactanet on changes to publishable records will continue to ensure the improvement of the breed and profitability for our members.

However, the organization wouldn't exist without our members, and they were busy this year with the numbers to prove it. 2021 saw the highest registrations since 1963 at 12,261, along with record transfer and membership numbers.

Thank you to the Jersey Canada Staff, your incredible work on events and programs are to be applauded! The social media presence on events and sponsorship coverage was superb for the National Show.

Jersey Canada is a breed association that truly stands out in comparison. The association mirrors the Jersey Cow herself: small staff, efficient, cost effective, with continued growth and a bright future!

To my fellow Board Members thank you for your support throughout this year, you have been a pleasure to work with. Without a doubt Jersey Canada is in good hands. Teamwork makes the dream work!

Sincerely,

Joanne Edwards



Krista Cressman

General Manager's Report

This past year has seen several accomplishments by both Jersey Canada members and the organization itself. Whether in a pandemic or not, work continued and this year we completed an updated strategic plan, hosted the first National Show independent from the Royal Agricultural Winter Fair, in Ancaster, Ontario, and saw incredible success for Canadian bred Jerseys at the 2021 World Dairy Expo in Madison, Wisconsin. Registrations and transfers of Jerseys in Canada have continued at a steady 6.4% growth rate over the last 5 years, and 2021 realized a new "all time high" for registrations. It has been a year that the Jersey family can be proud of!

The updating of the strategic plan occurred at the start of the new year with guidance and input from the Jersey Canada Board of Directors, committee members, a survey of membership, discussions with industry partners, and review of breed association activities both in Canada and abroad. The strategic plan presented is a visioning document rather than one that prescribes actions and is focused on being responsive. The goal is to build upon past successes while adapting to maintain effectiveness in a rapidly changing marketplace. As Jersey Canada grows in 2022 and beyond, the vision is for Jersey Canada to continue collaboration with regional associations and industry partners, while acting in the best interests of our members and customers.

Volunteers are an integral part of the continued success of Jersey Canada, and it was their commitment which made hosting the 2021 Jersey Canada National Show possible. The combined efforts of a dedicated staff and volunteer committee planned in 2.5 short months a national event which was livestreamed and watched around the world. It was the support of sponsors, efforts of volunteers and staff, and the passion of Jersey owners which made this a bright light in 2021.

Jerseys are a breed well-positioned for the future. Their efficiency, productivity and lower environmental impact are all features that are unique and are, in part, responsible for the continued growth. May 2022 be another year that we see record registrations and increased awareness of just what sets Jerseys apart.

Respectfully submitted,

Krista Cressman

REGISTRATIONS

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Alberta	393	405	427	446	507	618	641	546	737	798
British Columbia	643	719	649	723	727	886	899	1083	876	1018
Manitoba	247	237	166	154	162	166	148	213	275	346
New Brunswick	199	218	193	194	206	228	243	232	298	279
Newfoundland	0	1	98	1	1	0	4	2	3	0
Nova Scotia	82	98	98	104	89	121	158	188	209	203
Ontario	4245	4265	3945	4001	4342	4612	5099	4692	5045	5141
Prince Edward Island	18	38	20	12	24	26	38	40	56	64
Quebec	3106	3161	3190	3344	3664	3853	4321	3988	4442	4236
Saskatchewan	64	67	34	63	178	129	252	45	101	164
Foreign	3	48	11	3	5	3	8	7	0	12
Total	9000	9257	8831	9045	9905	10642	11811	11036	12042	12261

TRANSFERS

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Alberta	46	52	43	135	135	154	68	166	103	324
British Columbia	162	44	72	92	117	139	62	109	165	222
Manitoba	22	14	7	9	46	11	65	181	55	169
New Brunswick	16	18	15	17	40	16	40	23	19	14
Newfoundland	0		1	0	0	0	0	0	0	0
Nova Scotia		1	8	12	35	37	33	28	28	16
Ontario	1046	1139	1050	1052	1533	936	2007	1437	850	1703
Prince Edward Island	3	5	0	4	14	7	18	27	34	13
Quebec	1332	899	980	953	1129	1275	1401	1051	886	1024
Saskatchewan	13	1	13	6	28	28	41	42	4	22
Foreign	61	74	96	83	81	43	59	54	31	35
Total	2701	2247	2285	2363	3158	2646	3794	3118	2175	3542

MEMBERSHIPS

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Alberta	37	43	37	34	36	39	39	38	39	45
British Columbia	61	61	62	62	64	72	75	76	76	76
Manitoba	28	28	29	21	21	22	22	24	26	27
New Brunswick	22	23	23	22	28	28	25	25	27	30
Newfoundland	0		0	1	1	1	1	1	1	1
Nova Scotia	25	18	15	20	20	20	21	23	25	27
Ontario	382	417	376	372	392	425	415	430	426	438
Prince Edward Island	9	8	8	9	9	8	8	8	9	15
Quebec	475	458	456	459	461	512	498	432	435	461
Saskatchewan	12	13	10	10	13	15	16	18	17	17
Foreign	6	9	4	5	6	4	3	4	3	4
Total	1057	1078	1020	1015	1051	1146	1123	1079	1084	1141



Jean Marc Pellerin

National Fieldman

Another year of restrictions resulted in working about half the amount of time I usually would. 146 visits resulting in 16 members, 14 prefixes, 398 registrations and 440 transfers. As you can see opportunities are still present, and demand and interest in Jerseys is still strong. For the coming year, there are at least 5 herds who have shown interest in Jerseys as their main breed. Now we need to be able to provide the cows to keep the growth going. I would like to wish Louanne Marquis the best with her new role along with the other reps for the regions in the future.

As I ride off in the sunset, I will put on sunglasses and put my feet up and enjoy retirement. From 1995 as a classifier for the coloured breeds, then from 2006 on as the Jersey Canada rep, I have met many interesting people. I have seen the Jersey breed evolve and grow at an amazing pace. I truly believe in the breed and I am sure that growth will continue for the next 50 years at least. Glad to have been a part of all this.

Respectfully Submitted,

Jean Marc Pellerin



Morgan Sangster

Western Extension

2021 was a year of challenges across western Canada due to Covid-19 and extreme weather events. Drought challenged all western provinces; BC wasn't able to get as many cuts, and Manitoba did not getting their first cut in some areas until early fall. Wildfires then raged across BC, with a few others across the prairies, making air quality poor across the entire region. The mid-November flood of the Sumas Prairie in BC was the next weather phenomenon. Affecting 65 dairy herds and countless others, the rain fell, and water rose at unprecedented rates, and so many farms were displaced. The farming community came together and were able to save most of the animals, however some were not so lucky. They will be dealing with the aftermath of this flood for years to come, and hopefully will not see anything like it again anytime soon.

The demand for Jerseys has skyrocketed across western Canada, their advantages only becoming more clear. Cows that react better to heat stress, intake less feed, are produce higher components are sought after in today's dairy climate. Many herds start with one, and before they know it, have several.

The Alberta Dairy Congress held in Rimbey, AB this past August, held a Jersey show for the first time, and it was very well received! Just over 35 head entered the ring, and almost every string had a Jersey! Krista Cressman, Jersey Canada General Manager, made her western debut. She presented ribbons and was pictured with all the winners of each class. It was a great opportunity for her to meet many of our Western breeders. We were able to visit some of Jersey breeders in Alberta, from long time breeders to newer ones that have recently emigrated from Holland and made the switch from Holsteins to Jerseys. It was great to have Krista out West, and her effort to make the trip was certainly appreciated!

My main focus this year was helping producers. When the year has presented multiple challenges, it is difficult to justify how the extra expense is warranted when it comes to registration and classification. That being said, the number of memberships maintained, the registration numbers slightly increased and animals classified remain unchanged, this points to 2021 being a successful year, despite its challenges. Not only the cows are resilient, but the breeders as well!

In closing, I am hit with the reality that this will be my last report as the Western Jersey Canada Field Rep. It was a pleasure to have met and interacted with so many of you over the years, and wish nothing but success for all of the Jersey breeders out there! I will forever be a strong supporter of the breed and hope our paths will cross again!

Thank you!

Morgan Sangster



Natasha McKillop

Eastern Extension

Greetings from the East Coast! It's been another challenging year, but I'm very happy that we had a few gaps in the COVID-19 regulations that we could come together and celebrate the Jersey Breed!

It was a pleasure to have had the opportunity to see so many of you in person this year at the National Jersey show. The show commentary was thoroughly enjoyed, and I would like to say thank you to Russell Gammon for the fun interview! Show commentary such as these are both entertaining and informative for online spectators, and it was an honour to be a part of that.

Things have been tricky again this year in the Atlantic, navigating ever-changing travel rules, isolation requirements and gathering limits, but we hope we'll be able to see the light at the end of the tunnel soon! 2022 could see summer gathering limits increased or lifted, and give us the opportunity to host in person events again. I will be reaching out to Jersey Atlantic in the near future to see how I can continue to work with, and support them with their plans and ideas for this year.

As your partner in Field Service, along with Holstein Canada, I would like to take a moment to congratulate Jersey Atlantic, their membership initiative has significantly increased the memberships in our region this year. It has given those that may have been sitting on the fence the extra incentive to join. Moving forward it, will be important to continue to show these new members the value of membership and registration, so that they continue to be members and use Jersey Canada services. I, along with Holstein Canada, would also like to congratulate Jersey Canada on their record year of growth, and thank you to the members, breeders and enthusiasts that continue to support the association, the breed, and see value in Jersey Canada services.

There is still plenty of opportunity for growth in the Atlantic. I will be approaching Jersey Atlantic in the near future to canvas them for ideas specific to our region on how to begin to involve more non-members in our activities, and creating discussions on how we can show them the value of the Jersey Breed and Jersey Canada, and how both can help them to achieve their herd goals. With these ideas and support, we can aim for a more targeted approach for the region and offer meetings and activities that will be impactful for Atlantic Jersey breeders.

I'm excited for the year ahead and the opportunity to continue to work with Jersey Canada to support and promote the Jersey Breed!

Until next time, Natasha McKillop

George Van Kampen

Milk Marketing Committee

Firstly, I would like to thank my committee for their input and enthusiasm over the last year.

It was decided in our meeting held in early 2021 that we would wait to plan our next meeting until the new pricing model in the P5 was implemented in Québec and Nova Scotia. At the meeting held after the complete implementation of the new pricing model, it was observed by all committee members that the new pricing did not have the desired effect. It was commented that the problem was animal feed and the skimming and disposal on structural surplus was placed on the first tier of the pricing, thereby decreasing everyone's price for protein rather than the second tier where we all thought it should have been placed.

We discussed several approaches, including lobbying milk board members, and the committee will continue to explore options and advocate for producers. We are happy that the pricing in the West is giving producers with low SNF ratios the bonus they deserve.

Respectfully submitted,

George Van Kampen



George Van Kampen (Chair)

Mathieu Larose

Sean Gorrill

Mark Stannard

Steve Smith

Martien Huyzer

Guillaume Dumais

Ley Winch

Alain Remond



Rebekah Mathers (Chair)
George Van Kampen
Michael Haeni
Marc Dalton
Doug Robinson
Deanna Doctor
Marc Coté

Rebekah Mathers

Marketing & Publications Committee

Well 2021, what a year! The year started with the announcements of the Master Breeder, Constructive breeders, youth scholarships, and performance awards; all given recognition on our social media channels, in the Canadian Jersey Breeder magazine and during our online AGM.

The Canadian Jersey Breeder magazine published 4 issues, with a decrease in advertisement in the first 3 issues. With many events such as shows, sales, and trade shows cancelled this was not a surprise. The last issue saw a significant increase due to the Jersey Canada National show. With no All Canadian Contest in 2020, the magazine took a look back at previous year's winners. Another notable article series focused on JX and bracket animals.

By mid-summer some events started taking place, but with the 2021 Royal Agricultural Winter Fair being cancelled the Jersey Canada National Show took place independent of the Royal, in Ancaster, Ontario. Coverage of the Jersey Canada National Show saw exceptional reach through all Jersey Canada media channels, bringing national and international attention to sponsors, exhibitors, and the Jersey breed in Canada.

There was some new Jersey Canada merchandise launched in 2021. This included stickers, patches and graphic tees in French and English, with these being delivered to field staff for promotion. Also, the booklet "Remarkabull – The Life and Times of Valleystream Silver Beacon," was made available in digital and hard copy, with proceeds going to support Jersey Canada extension services. New templates (2) for Jersey Canada Farm Signs were produced and interest has been steady.

2021 was another record year for registrations, and we hope to use this momentum to propel and promote the Jersey breed in Canada. I am extremely excited for the year ahead and many opportunities to promote and engage with members. I would like to thank the committee members for all your input, and Jacob Lucs our Communication Specialist for all his efforts and great work.

Respectfully Submitted,

Rebekah Mathers

Guillaume Dumais

Youth Committee

Thankfully, 2021 was a return to an almost normal year for our Youth Committee. The Youth Showmanship Contest was back and, at the writing of this report, we hope to have the AGM in person and have the occasion to recognize the winners of the Next Generation travel bursaries.

No one was nominated in 2021 for the Youth of Distinction award, but in 2022 we are pleased to present the award to Jonas Haeni. Jonas works with his family at Lone Pine Jerseys in Didsbury, Alberta. His knowledge and enthusiasm are well-known in the industry and have earned him this honour. Our young leaders within the breed are the directors of tomorrow, and it is important to recognize their involvement and encourage them to continue. Since the 2021 AGM was online, the committee decided once again this year to increase the amount of scholarships awarded by Jersey Canada. So, like last year, we gave three \$1000 scholarships with the help of funds from the Earl Vander Meulen Award. Congratulations to the 2021 winners: Emily Deklein, Myriam Ouellet and Morgan Anderson. We also want to thank everyone who took the time to send a request.

Additionally, as the 2020 and 2021 virtual AGMs did not require Next Generation travel bursaries, and we hope to have the event in person this year, with the is available and considering the vastness of Jersey West territory, the committee recommended that four travel bursaries be awarded, one per regional association. We are pleased to announce this was approved for 2022.

November 2021 also marked the return of the Youth Showmanship contest that was held at the National Jersey Show in Ancaster, Ontario. The committee recommended unanimously to change the ages of the Novice class to 9-12 years old and to add a Pee-Wee class for 6-8 year olds, to be in accord with 4-H classes. Congratulations to all 46 youth from 6 to 21 who presented their animal for Judge Curtis McNeil, who chose to give the Champion title to Alicia Veronneau. McKenna Stephens was Reserve and Rachel Tamlin was Honorable Mention!

Finally, I would like to thank the members of the committee for their time and hard work given to the Youth Committee in the last year.

Respectfully submitted,

Guillaume Dumais



Guillaume Dumais (Chair)
Meghan Brosens
Steven Morin
Laura DeKlein
Jill Robinson
Deanna Doctor
Caleigh Van Kampen Slits
Gina Haambuckers
Jennifer Peart
Maxime Ouellet



Joshawa Barter (Chair)

Lee Morey
Bruce Sayles
Guillaume Dumais
Heather Peters
Adam Bouwman
Jon Kingdon
Olivier Marquis
Eric Baumann
Blair Weeks

Joshawa Barter

Genetic Improvement Committee

What a year would be an understatement. But whether it be pandemic, floods, drought or protests the cows still need to be milked twice a day and that has been the stability in most of our lives lately. At the time of this submission there is a lot of excitement building around the prospect of having our first in person annual general meeting since 2019. An AGM is more than just business, it is a time to share and network with fellow breeders and I look forward to seeing you all there.

The Genetic Improvement committee was fortunate enough to have Brian Van Doormaal of Lactanet join us in our last committee meeting. As Lactanet moves forward with their announced breed purity calculation, we wanted to have the opportunity to question the minimum purity level that Lactanet will be using as their standard. Information on this breed purity calculation can be found in the article titled Defining Breed Purity that was published in the September 2021 Canadian Jersey Breeder magazine. We were able to get clarification on the direction that they plan to move and the reasoning behind the decision. We will now be able to make more informed decisions as to how to proceed to ensure we are maintaining the integrity of our herdbook. The committee members have also provided feedback for an upcoming magazine article that will continue the series on breed purity and bracket sires.

Prior to our last meeting, it was pointed out that information such as the polled gene was not getting transmitted between our ABRI software and Lactanet. This meant that Lactanet was not able to properly identify and code the animals in their system. The Jersey Canada office will be in touch with ABRI to try and rectify the situation. We also had the chance to review the Holstein Canada board approved changes to classification to discuss if there were any modifications that should be made to the Jersey scorecard. The committee felt that at this time the actions being taken by Holstein did not pertain to us. We also continue to get feedback from our members on classification services provided by Holstein Canada. I have been in contact with Holstein Canada on multiple occasions for clarifications and justifications.

In closing I would like to thank the committee members and staff involved for their contributions and dedication.

Regards,

Joshawa Barter

Doug Robinson

Show Committee

Although 2021 continued to be a year of uncertainty due to reoccurring Covid 19 restrictions, our Show Committee had a productive and successful year.

The committee made a recommendation to the Jersey Canada Board of Directors that if enough shows met the required entries to qualify for the All Canadians, the contest would run again in 2021. Due to the hard work of local show committees and their volunteers from across Canada, enough shows took place meeting this requirement that we were able to host the All Canadian contest.

Jersey Canada decided in late summer to host their first National Show. This show was a great success. I personally would like to thank all the exhibitors, breeders, national show committee members and our generous sponsors for your support. I would also like to thank our dedicated Jersey Canada staff who went over and above to make sure the show was a success.

Another highlight of 2021 was adding the Summer Junior 2 Year Old class the National Show and the All Canadian contest.

Our committee is always open to new ideas or thoughts. Please feel free to reach out to the committee at anytime.

Here's to hoping that we are back to a more normal show season in 2022.

Doug Robinson



Doug Robinson (Chair)

Sylvain Houle

Kirsty McAvoy

Kerry Alexander

Reg Dillman

Christie Prins

Danny Morin

Nick Isenschmid

Richard Osborne



Thank you to Purina for generously
sponsoring the All Canadian Contest.

Awards & Scholarships

MASTER & CONSTRUCTIVE BREEDERS

The Master and Constructive Breeder Awards are based on a points system for production, classification, sires, and Star Brood cows.

Master Breeder

Recognizing long-term excellence in breeding Jersey cows.

Michael & Monique Bols (Drentex)
Russell ON

Constructive Breeders

Recognizing herds which excel in Jersey breeding over a shorter time frame.

Rexlea Jerseys Inc. (Rexlea)
Schomberg ON

Colin Martin (Sprucehedge)
Elora ON

Stephane Marceau & Marie St-Cyr (Top Gene)
Roxton Pond QC

INDIVIDUAL AWARDS

Young Achievers

Mike and Gina Haambuckers

Markus and Amanda Hehli

Dennis and Heather Peters

Certificate of Appreciation

Kathryn Roxburgh

Robert (Bob) Crowe

Youth of Distinction

Jonas Haeni

JERSEY CANADA YOUTH SCHOLARSHIPS

Morgan Anderson, Ridgetown ON

Emily Deklein, Mossley ON

Myriam Ouellet, Saint-Pierre-de-Lamy, Bas Saint-Laurent QC

PERFORMANCE AWARDS

Hall of Fame Trophy

Honouring the Hall of Fame Cow with the highest composite BCA for protein and butterfat.

AHLEM TRANSFORMER TIFFANY 47643 -67647643
(5 0) 22,557 888 5.11% 650 3.92%

650 613 670

Composite BCA for Fat & Protein: 1,283

Owners: Tyler & Emily Hendriks

Brucefield ON

Presidents Cup Award for Butterfat

Presented to the cow with the leading living lifetime fat production record.

CLAESSIC FIELDS SULTAN VENA SUP-EX 91
(13-4)- 7510941

5,361 Kilograms Butterfat

Owner: Claessic Fields Inc, Ingersoll ON

Presidents Cup Award for Protein

Presented to the cow with the leading living lifetime protein production record.

CLAESSIC FIELDS SULTAN VENA SUP-EX 91
(13-4)- 7510941

4,084 Kilograms Protein

Owner: Claessic Fields Inc, Ingersoll ON

** Production Awards - Platinum, Gold and Silver production award certificates and Star Brood Cow awards are available upon request throughout the year.*

Financial Report

For the year ended December 31, 2021

Jersey Canada's Operations Committee is pleased to present the 2021 Financial Report. On the pages that follow are the Statement of Financial Position and the Statement of Operations. During 2021, overall revenues were in excess of expenses due to unique circumstances. The following notes highlight line items of notable change in 2021 compared to 2020.

REGISTRATIONS, TRANSFERS & MEMBERSHIPS

REVENUE: \$415,025 IN 2021 VS. \$396,211 IN 2020

Registration and transfer activity in 2021 continued to be strong, a reflection of more members maintaining registers and transfers. This was demonstrated by a \$18,814 increase in revenue over the previous year..

MAGAZINE AND PUBLICATIONS

REVENUE: \$97,491 IN 2021 VS. \$100,811 IN 2020

The Canadian Jersey Breeder magazine experienced a slight decrease in advertising revenue. In 2021 there was a \$3,320 decrease in advertising revenue compared with 2020 for both magazine and website advertising. In addition, many magazine subscribers choose the two-year subscription option and therefore, subscription revenues tend alternate from year to year. The lack of shows and more emphasis on social media rather than supporting the magazine have also contributed to this decrease.

EXPENSES: \$86,901 IN 2021 VS. \$90,805 IN 2020

2021 Magazine and Publications resulted in a net revenue of \$10,593 for the Association. The difference in revenue from 2020 was a result no events and fewer sales and the continued funding from the Canada periodical Fund of the Department of Canadian Heritage.

INVESTMENT INCOME

REVENUE: \$14,432 IN 2021 VS. \$11,366 IN 2020

Jersey Canada holds investments in the form of mutual funds and GICs. Investment markets recovered significantly in 2021, resulting in a slight increase in revenue of \$3066 for the association compared with 2020. Jersey Canada's investments remained stable as of January 2022.

SALARIES AND BENEFITS

EXPENSE: \$191,451 IN 2021 VS. \$122,478 IN 2020

The General Manager position was filled the end of November 2020 and throughout 2021.

ADMINISTRATION

EXPENSE: \$108,005 IN 2021 VS. \$112,811 IN 2020

Professional fees were higher due to a contract for Human Resources support required in hiring for the General Manager position. Slight increase for ABRI technical support.

RAWF ACTIVITIES

EXPENSE: \$2,830 IN 2021 VS. \$720 IN 2020

This event was cancelled due to COVID and deposit for booth applied to future participation. Jersey Canada was able host their National show independently, and with sponsorship, expenses for the association were minimal.

NATIONAL EXTENSION PROGRAM

EXPENSE: \$24,665 IN 2021 VS \$16,118 IN 2020

Due to Covid-19 extension work and travel was very limited.

STAFF TRAVEL

EXPENSE: \$5,848 IN 2021 VS. \$1,271 IN 2020

Due to Covid-19 there was little travel and staff activity expensed with only two functions attended outside of Ontario.

MARKET DEVELOPMENT

EXPENSE: \$7,078 IN 2021 VS. \$13,128 IN 2020

Expenses were for promo items available at the office, advertising and expenses. Regional events took place for which Jersey Canada provided awards for best bred and owned for classes.

Statement of Financial Position

As of December 31, 2021

	2021	2020
ASSETS		
CURRENT		
Cash	\$ 195,121	\$ 207,776
Investments	338,393	213,572
Accounts receivable	58,627	59,922
Inventory	3,719	4,905
Prepaid expenses	7,799	9,515
Due from Jersey Canada Youth Fund, interest free, unsecured	<u>28,950</u>	<u>26,176</u>
	<u>632,609</u>	<u>521,866</u>
CAPITAL ASSETS (note 4)	<u>129,368</u>	<u>137,646</u>
OTHER		
Registry system development cost	92,175	92,175
System enhancements	10,435	10,435
Less: accumulated amortization	<u>(102,610)</u>	<u>(102,610)</u>
	<u>0</u>	<u>0</u>
RESTRICTED JERSEY CANADA YOUTH FUND (note 5)		
Investments	47,404	46,510
Due to Jersey Canada operating, interest free, unsecured	<u>(28,950)</u>	<u>(26,176)</u>
	<u>18,454</u>	<u>20,334</u>
	<u>\$ 780,431</u>	<u>\$ 679,846</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 57,792	\$ 21,012
Government remittances payable	1,375	9,079
Prepaid subscription revenue	3,177	8,488
Registry advances	55,349	50,402
Deferred government grant (note 8)	<u>12,932</u>	<u>9,116</u>
	<u>130,625</u>	<u>98,097</u>
NET ASSETS		
Net assets invested in capital assets	129,368	137,409
Restricted for Jersey Canada Youth	18,454	20,334
Unrestricted net assets	<u>501,984</u>	<u>424,006</u>
	<u>649,806</u>	<u>581,749</u>
	<u>\$ 780,431</u>	<u>\$ 679,846</u>

Statement of Operations

For the year ended December 31, 2021

	2021 BUDGET (note 7)	2021 ACTUAL	2020 ACTUAL
REVENUES			
Registrations, transfers and memberships	\$ 395,500	\$ 415,025	\$ 396,211
Magazine / publications revenues (schedule 2)	106,450	97,494	100,811
D.N.A. testing	22,500	20,459	22,788
Investment income	10,000	14,432	11,366
Pedigrees / catalogues / reports	2,000	3,767	2,343
Interest on overdue accounts	3,000	3,156	2,975
Rental	2,372	2,372	2,372
Market development	4,000	1,936	9,485
Government grant - amortized capital purchases	0	238	61
Other	<u>200</u>	<u>181</u>	<u>255</u>
	<u>546,022</u>	<u>559,060</u>	<u>548,667</u>
EXPENSES			
Salaries and benefits (schedule 1)	172,749	191,451	122,478
Administration (schedule 1)	114,300	108,005	112,811
Magazine / publications expenses (schedule 2)	98,223	86,901	90,805
Building (schedule 1)	31,320	29,841	30,073
Meetings (schedule 1)	18,000	27,749	4,978
National extension program	50,000	24,665	16,118
D.N.A. testing	11,000	8,245	11,133
Market development	25,450	7,078	13,128
Staff travel	10,000	5,848	1,271
RAWF activities	15,000	2,830	720
Special grants and memberships	2,000	2,569	974
CDN contributions	<u>1,250</u>	<u>0</u>	<u>1,000</u>
	<u>549,292</u>	<u>495,182</u>	<u>405,489</u>
(SHORTFALL) SURPLUS before the following:	<u>(3,270)</u>	<u>63,878</u>	<u>143,178</u>
Amortization (schedule 1)	(9,684)	(9,861)	(7,920)
Unrealized gain on investments	0	14,629	5,709
Gain on foreign exchange	<u>1,000</u>	<u>1,291</u>	<u>0</u>
	<u>(8,684)</u>	<u>6,059</u>	<u>(2,211)</u>
(SHORTFALL) SURPLUS from operations for the year	(11,954)	69,937	140,967
JERSEY CANADA YOUTH FUND SHORTFALL (note 5)	<u>0</u>	<u>(1,880)</u>	<u>(1,541)</u>
(SHORTFALL) SURPLUS for the year	<u>\$ (11,954)</u>	<u>\$ 68,057</u>	<u>\$ 139,426</u>

To obtain a full copy of the complete audited financial statements:

1] Visit our website: www.jerseycanada.com

2] Contact our office: phyllis@jerseycanada.com or call (519) 821-1020 (ext 100)

Jersey Canada Master Breeders

Since 1969

1969	Pierre Veillon, Wendybrook, QC	1998	Sean McMahon, Shamrock, ON
1970	Gilbert Robison, Campburn, NB	1999	Lionel McKeown, Glenamore, ON
1971	Norman Bagg, Edgelea, ON	2000	Fred & Ruth Armstrong, Huronia, ON
1972	R.T. Sayles, Spruce Avenue, ON	2001	Dean Sayles, Spruce Avenue, ON
1973	Cecil Mortson, Mordale, ON	2002	James D Livock, Avonlea, ON
1974	John Batty, Crescent, ON	2003	Joan & Henry Westwick, Hanen Farm, BC
1975	Redelmeier Family, Don Head, ON	2004	Chris & Valerie Richardson, Rich Valley, ON
1976	Maurice Beatty, Lindale, ON	2005	Leonard & Greg Mortson, Mordale, ON
1977	R.T. Stenger & Son, Enniskillen, ON	2006	Brian & Linda Raymer, Bri-Lin, ON
1978	Featherstone Brothers, Avonlea, ON	2007	Dave & Anne Honderich, Willow Creek, ON
1979	John S. Adamson, Dalcraig, NS	2008	Robert & April Jarrell, RJF, ON Stephen Borland, Rapid Bay, QC
1980	D.H. McCaig & Son, Norval Acres, QC	2009	Don & Evon Hendrickson, Gaymar, BC
1981	Rock Ella Jersey Farm, Rock Ella, ON	2010	Paul & Lorraine Franken, Paullor, ON
1982	Llilyn Farms Ltd., Llilyn, ON	2011	The Sayles Family, Bridon, ON
1983	John White, Valleystream, ON	2012	Michael Stern, Potwell, ON
1984	Grant Butcher, Granclare, ON	2013	Eric Thompson, Pine Haven, NS
1985	Floyd Dingwall, Spruce Vine, ON	2014	Lorne Ella, Rock Ella, ON
1986	Brian Sayles, Bridon, ON	2015	Hollylane Jerseys, Corbyville, ON
1987	William Fletcher, Pleasant Nook, ON	2016	Rexlea Jerseys, Schomberg, ON
1988	Robert Anderlini, Valtallina, BC	2017	Brent & Betty Butcher and Family, Brenbe, ON
1989	Albert Taylor, Pine Grove, ON	2018	Glen & Sheila Burgess, Golden, ON
1990	Ralph Quadling, Longacres, BC	2019	Robert & Bruce Mellow, Glenholme, ON
1991	Barry G Little, Meadow Lawn, ON	2020	Dean Sayes Jr, Spruce Avenue, ON
1992	Karl & Isolde Koeppe, Franken, ON	2021	Lone Pine Jerseys, Didsbury, AB
1993	Robert & Bruce Mellow, Glenholme, ON	2022	Michael & Monique Bols, Drentex, ON
1994	George Brown, Brownlane, NB		
1995	Albert Boswell, Marshfield, PEI		
1996	Roger E Ray & Diane Jarrell-Ray, Corbyville, ON		
1997	John & Helen Sheardown, Rexlea, ON		