

# Jersey Canada Annual Report

20

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Efficiency • Profitability • Opportunity

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## Jersey Canada

# Board of Directors

John Vander Wielen (President)

Joanne Edwards (1st Vice President)

Guillaume Dumais (2nd Vice President)

Joshawa Barter

George Van Kampen

Danny Morin

Rebekah Mathers (replaced Marc Dalton)

Deanna Doctor (replaced Rhonda Hulan)

Doug Robinson

David Morey (Past President)



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instagram: [jerseycanada](https://www.instagram.com/jerseycanada)  
twitter: [jerseycanada](https://twitter.com/jerseycanada)



**John Vander Wielen**

## **President's Message**

2020 has been a year of many challenges for everyone due to Covid-19. Jersey Canada from an association perspective has also had to look at how we manage, operate and adapt to this new environment. Our 2020 annual meeting was held virtually in Sept and our 2021 annual meeting will be held using a virtual platform on April 1, 2021. I encourage all members to attend.

2020 saw Jersey Canada set a new high for registrations with 12,042 completed, which is the highest since 1963. Memberships remained constant at 1,083 in 2020 which shows that you, the members, continue to value the services that Jersey Canada offers. Financially, 2020 was a positive year for Jersey Canada as you can read in this annual report.

I would personally like to acknowledge and thank all the national directors for their time and commitment toward moving this organization forward over this past year.

2020 also marked the 75th anniversary for the Canadian Jersey Breeder magazine. The magazine continues to be an excellent way of connecting and learning of the many events and achievements with other members throughout Canada.

In November we welcomed Krista Cressman as the new General Manager of Jersey Canada. I would encourage you the membership to reach out to her and make her feel welcome into the Jersey family.

I would like to thank our staff who stepped up throughout this past year for their extraordinary efforts in continuing to offer the exceptional level of customer service that Jersey Canada is known for, and which helps this organization continue to grow. I would encourage you to reach out to any of our staff or your board members if you have any questions or concerns, we are a member driven organization and your input is always welcome.

All the best in 2021 and beyond.

Respectfully submitted,

John Vander Wielen



**Krista Cressman**

## **General Manager's Report**

While 2020 was a year filled with uncertainty and unpredictability for us all, it was also one of success and dedication. The shows and events many of us look forward to happening annually might not have occurred, but excellence on farm continued and animal registrations at Jersey Canada were the highest in 57 years. The opportunities to meet and talk face to face were greatly reduced in 2020, but we all learned to harness technology and find new ways to make contact. It has been challenging and each of you should be commended on your steadfastness in continuing to do what you do best: managing your business, your herd and supplying our country with high quality milk.

In November 2020, I joined the staff team at Jersey Canada as the new General Manager. I am honoured and excited to be a part of an organization that supports and represents Jersey breeders and dairy producers across Canada. The dedication and commitment of Phyllis Harrington as the interim GM is to be commended, as the organization I joined is strong, well-managed and efficient thanks to the efforts of the staff team and her oversight. Another milestone to celebrate is the 75th year of publication for the Canadian Jersey Breeder magazine. Between record registration levels to the herd book and the 75th Anniversary publication of the Canadian Jersey Breeder, I feel we can say that 2020 was a good year for Jersey Canada.

As one year comes to an end, we are presented with another year filled with opportunity. With the changes to trade agreements and payment structures for producers, the future is bright for the Jersey breed both in Canada and worldwide. In the year ahead we are working to build a new strategic plan, ensure that our programs and efforts align with our long-term goals, and find new ways to engage and support our members across Canada. We look forward to the year ahead and to once again having the chance to meet in person, share our passion for the breed, and learn from one another.

Respectfully submitted,

Krista Cressman



## REGISTRATIONS

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Alberta	421	393	405	427	446	507	618	641	546	737
British Columbia	673	643	719	649	723	727	886	899	1083	876
Manitoba	228	247	237	166	154	162	166	148	213	275
New Brunswick	160	199	218	193	194	206	228	243	232	298
Newfoundland	0	0	1	98	1	1	0	4	2	3
Nova Scotia	99	82	98	98	104	89	121	158	188	209
Ontario	4044	4245	4265	3945	4001	4342	4612	5099	4692	5045
Prince Edward Island	26	18	38	20	12	24	26	38	40	56
Quebec	2733	3106	3161	3190	3344	3664	3853	4321	3988	4442
Saskatchewan	56	64	67	34	63	178	129	252	45	101
Foreign	0	3	48	11	3	5	3	8	7	0
<b>Total</b>	<b>8440</b>	<b>9000</b>	<b>9257</b>	<b>8831</b>	<b>9045</b>	<b>9905</b>	<b>10642</b>	<b>11811</b>	<b>11036</b>	<b>12042</b>

## TRANSFERS

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Alberta	75	46	52	43	135	135	154	68	166	103
British Columbia	92	162	44	72	92	117	139	62	109	165
Manitoba	3	22	14	7	9	46	11	65	181	55
New Brunswick	16	16	18	15	17	40	16	40	23	19
Newfoundland	0	0		1	0	0	0	0	0	0
Nova Scotia	16		1	8	12	35	37	33	28	28
Ontario	1038	1046	1139	1050	1052	1533	936	2007	1437	850
Prince Edward Island	6	3	5	0	4	14	7	18	27	34
Quebec	1025	1332	899	980	953	1129	1275	1401	1051	886
Saskatchewan	25	13	1	13	6	28	28	41	42	4
Foreign	58	61	74	96	83	81	43	59	54	31
<b>Total</b>	<b>2354</b>	<b>2701</b>	<b>2247</b>	<b>2285</b>	<b>2363</b>	<b>3158</b>	<b>2646</b>	<b>3794</b>	<b>3118</b>	<b>2175</b>

## MEMBERSHIPS

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Alberta	40	37	43	37	34	36	39	39	38	39
British Columbia	66	61	61	62	62	64	72	75	76	76
Manitoba	28	28	28	29	21	21	22	22	24	26
New Brunswick	22	22	23	23	22	28	28	25	25	27
Newfoundland	2	0		0	1	1	1	1	1	1
Nova Scotia	21	25	18	15	20	20	20	21	23	25
Ontario	380	382	417	376	372	392	425	415	430	426
Prince Edward Island	11	9	8	8	9	9	8	8	8	9
Quebec	461	475	458	456	459	461	512	498	432	435
Saskatchewan	18	12	13	10	10	13	15	16	18	17
Foreign	5	6	9	4	5	6	4	3	4	3
<b>Total</b>	<b>1054</b>	<b>1057</b>	<b>1078</b>	<b>1020</b>	<b>1015</b>	<b>1051</b>	<b>1146</b>	<b>1123</b>	<b>1079</b>	<b>1084</b>



Jean Marc Pellerin

## National Fieldman Report

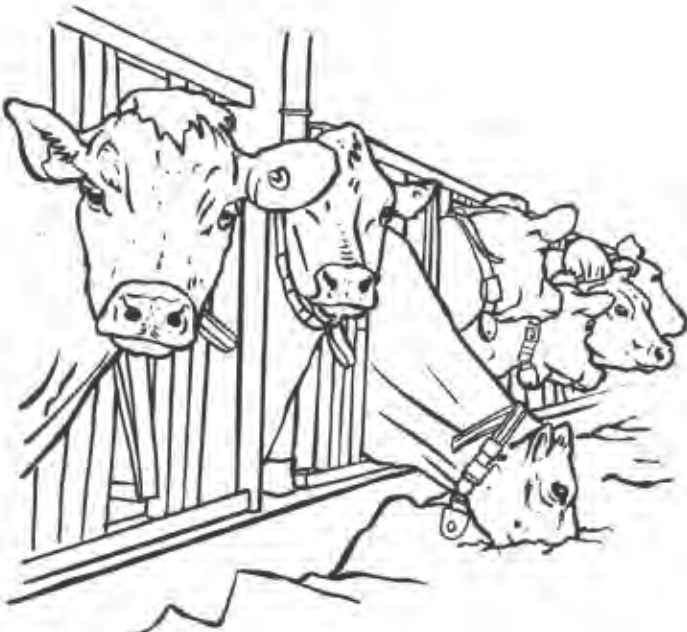
2020, a special year. While working only half the days of a normal year, the total results were: 125 visits, 11 new members and 16 prefixes registered, along with 253 registrations and 390 transfers cumulated.

What is in store for 2021? I am aware of at least 4 herds that will be starting in Jerseys.

Two are switching breeds and 2 are new start ups. As you can see interest in the breed is still strong. Why is the interest so persistent? Is it due to the cute face of the fieldman for the breed? Possibly, but even with less visits the breed continues to grow. It is the economic advantages that are pushing the breed to new records and I don't any reason for any slow down in the future. The cute face doesn't hurt either.

Respectfully Submitted,

Jean Marc Pellerin







George Van Kampen

## Milk Marketing Committee Report

George Van Kampen (Chair)  
Mathieu Larose  
Danny Morin  
Sean Gorrill  
Mark Stannard  
Steve Smith  
Martien Huijzer  
Theo Elshof  
Matt Brosen  
Guillaume Dumais

As chair of the Milk Marketing Committee, I would like to thank committee members for all their hard work. This committee gathers information on milk marketing conditions, identifies evolving issues that are impacting the industry and the Jersey breed, educates dairy producers and processors and offers ideas for solutions within the industry. The committee has very passionate representation from coast to coast who discuss issues and potential ways to resolve them via teleconferences.

The main reasons the grass roots milk boards were established across Canada in the 60's was to pay all producers fairly and equitably. It would pool the prices and give farmers a reasonable rate of return for the milk they produced.

After years of paying for solids inequitably, the Ontario, New Brunswick, and P.E.I milk boards are finally implementing a new payment policy as of February 1st, 2021. We would like to thank all those who lobbied tirelessly to make this happen. Our committee plans on writing a letter to Quebec and Nova Scotia's provincial boards expressing our concerns with making low SNF producers in their areas wait even longer.

The new policy will give all producers under a 2.0 SNF ratio a domestic blend price for their protein rather than an overall blended price, which has been diminished by surplus SNF. This new pricing policy should give a producer with 100kg of Quota the \$22,630 (based on DFO's 2017 and 2018 data) that the producer deserves for their product.

The committee also discusses how to market and advertise A2A2 dairy products, environmental benefits of the Jersey cow and feed efficiencies. Additional discussions are taking place around the use of palm fat in milk production and the issues that it is causing. Input is also given to the Marketing Committee for references and advertising ideas.

One thing all the committee members are excited about is that the future of the Jersey cow has never looked brighter.

More than ever..."It's not just a pretty little brown cow...it's a great business decision!..."

Respectfully submitted,

George Van Kampen



**Rebekah Mathers**

## **Marketing & Publications Committee Report**

Rebekah Mathers (Chair)  
Joshawa Barter  
Karen Kingdon  
George Van Kampen  
Daniel Poulin  
Michael Haeni  
Marc Dalton

For all of us, both personally and businesswise, the year 2020 was a year like no other and one we will remember for many reasons. Many in person events were cancelled due to Covid-19, but promoting the Jersey breed via the Canadian Jersey Breeder magazine, our social media channels, website, advertising and Jersey Canada merchandise continued.

The year started with the planning of the World Jersey Cattle Bureau tour, but as we know it was cancelled in April. As well, the Jersey Canada AGM was postponed and later held virtually in September. Many cattle shows and trade shows were cancelled, including the 2020 Royal Agricultural Winter Fair. Jersey Canada used social media to feature past winners, presenters and participants with a Facebook reach of 31.1K and Instagram reach of 18.9K.

The Canadian Jersey Breeder published four issues in 2020. The first three issues were down in advertising as many shows, sales and events weren't happening. But the 75th Anniversary issue in December saw a 500% increase in advertising over the September issue. The 75th Anniversary issue also saw an increase in subscriptions and single issue orders. I personally enjoyed reading this issue and wish to thank all those involved in producing it – staff, contributors and advertisers.

Jersey Canada designed a new line of merchandise which was released in October and sold quickly. One item – a new Jersey Canada flag – sold 22 of 25 within 2 weeks of release.

As we look to 2021, we see it as a great time to promote and propel the Jersey breed in Canada with payment changes to the P5. If you have any ideas, suggestions or feedback, feel free to contact myself or any member of the committee.

I would like to thank Jacob Lucs, our Communications Specialist for his great work!

Respectfully Submitted,

Rebekah Mathers





**Joshawa Barter**

## **Youth Committee Report**

Joshawa Barter (Chair)

Casey Morey

Andrea Nixon

Kevin Elshof

Stephynie Sargent

Meghan Brosens

Steven Morin

Laura DeKlein

Guillaume Dumais

Jill Robinson

It's been a different year to say the least, with so many of our traditional ways being affected by the status quo. Our committee year started out with the announcement of the Youth of Distinction award winner Nick Isenschmid. We were not able to do a formal presentation so I'd like to extend my congratulations to Nick.

Without an in-person AGM, there was no Next Generation travel bursary program. It was unfortunate at the time but it opened the door to other opportunities.

With so many closures and limitations in place, many students didn't have the summer employment opportunities that they normally would. With the budget left from not having a Next Generation program there was a unanimous recommendation by the Youth Committee to increase the amount of the two Jersey Canada Scholarships as well as the one offered by the Earl Vander Meulen fund. The amount of the scholarships was increased from \$750 to \$1000 each. The deadline for the applications was extended to give as many people as possible the chance to apply, and we received a large number of applications. The 2020 recipients were Taylor Vander Meulen, Clarrisa McCallum and Alycia Walker. Congratulations to all those that received awards and thanks to all those who took the time to apply.

There was no Royal Youth Showmanship competition this year but I remain optimistic that we will all be able to see each other in the near future. Lastly thank you to all the committee members for your contributions and input.

Respectfully submitted,

Josh Barter





**Joanne Edwards**

## **Genetic Improvement Committee Report**

Joanne Edwards (Chair)

Patrick MacDougall

Lee Morey

Bruce Sayles

Guillaume Dumais

Heather Peters

Adam Bouwman

It has been an interesting year for all, treading in uncharted territory. To our staff providing registry, news and excellent customer service and for industry partners providing milk recording and classification, we appreciate your work in dealing with a rapidly changing environment to provide producers with services this past year.

The committee, with board approval, has sent a motion to the Lactanet Genetic Evaluation Board regarding LPI; putting more emphasis on health and fertility traits, thus moving to increase herd life and in turn low maintenance, efficient, long lasting farm friendly cows. Lactanet has reached out to discuss new type composite indexes coming this April regarding correlations of unwanted traits and indexes. Watch for extension articles from Lactanet regarding the new indexes coming with the April proof. New traits were released in the December proof run for udder floor, front legs view and locomotion. A problem arose with the Jersey locomotion trait due to a large difference in heritability compared to other breeds, therefore it was zeroed out. Lactanet is working on a fix to provide us with this trait in the future. A new Jersey haplotype was found: Jersey Neuropathy with Splayed Fore Limbs (JNS). Information on JNS and a list of known carrier bulls is available on the Jersey Canada website. JNS will be added to the April proof run by Lactanet in the same manner previous haplotypes JH1 and JH2 were.

With Feed Saved in the US and Feed Efficiency trait coming out for Holstein in Canada it is hopeful that in the not too distant future that there will be technology and data available to have this trait available for the Jersey breed here as well. As margins tighten, healthy, low maintenance, feed efficient cows will be of even greater importance along with data, something the breed needs more of – the more data the greater the accuracy.

Thank you committee members for your dedication to genetic improvement in the Jersey breed.

Have a happy and successful 2021 everyone!

Respectfully submitted,

Joanne Edwards



**Doug Robinson**

## **Show Committee Report**

Doug Robinson (Chair)  
Jon Kingdon  
Sylvain Houle  
Kirsty McAvoy  
Kerry Alexander  
Reg Dillman  
Christie Prins  
Nick Isenschmid

Due to a crazy year of Covid 19 isolations and cancelations across Canada and in different Regions our committee did not have much activity to report on.

With restrictions affecting different regions at different times it was difficult for the Agriculture Societies to have a regular fair or dairy event.

With this ongoing struggle our committee made the decision to cancel the All Canadian contest for the year of 2020. We remain hopeful for a better year in 2021.

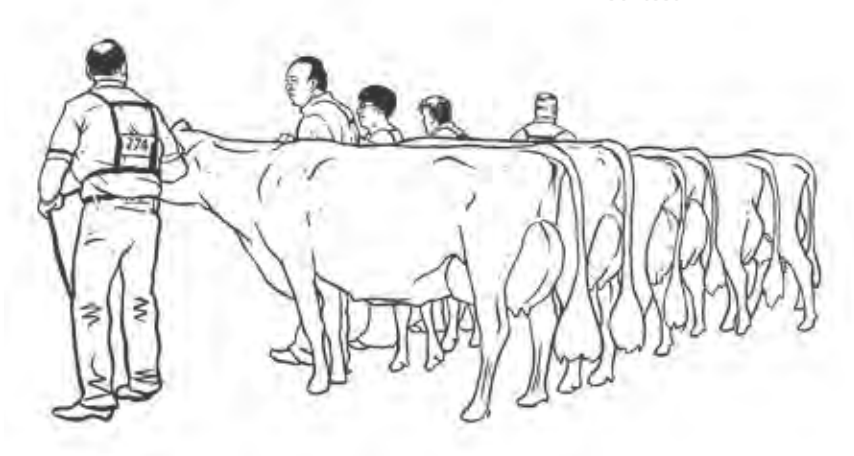
Our committee wishes you all well during the year ahead. Stay safe.

Respectfully Submitted,

Doug Robinson



Thank you  
to Purina for  
generously  
sponsoring the  
All Canadian  
Contest.



# Awards & Scholarships

## MASTER & CONSTRUCTIVE BREEDERS

*The Master and Constructive Breeder Awards are based on a points system for production, classification, sires, and Star Brood cows.*

### MASTER BREEDER

*Recognizing long-term excellence in breeding Jersey cows.*

Lone Pine Jerseys (Lone Pine)  
Didsbury AB

### CONSTRUCTIVE BREEDERS

*Recognizing herds which excel in Jersey breeding over a shorter time frame.*

Ferme Des Acres Royales (Bovi-Star)  
Marievill QC

Clanman Jerseys (Clanman)  
Clanwilliam MB

Huntcliff Dairy Ltd. (Huntcliff)  
Olds AB

## JERSEY CANADA YOUTH SCHOLARSHIPS

Taylor VanderMeulen, Brighton ON

Alycia Walker, Guelph ON

Clarissa McCallum, Sydenham ON

## PERFORMANCE AWARDS

### HALL OF FAME TROPHY

*Honouring the Hall of Fame Cow with the highest composite BCA for protein and butterfat.*

AHLEM TRANSFORMER TIFFANY 47643

-67647643

(4-0)15,326, 830 5.42% 584 3.81%

478 472 483

Composite BCA for Fat & Protein: 955

Owners: Tyler & Emily Hendriks

Brucefeld ON

### PRESIDENTS CUP AWARD FOR BUTTERFAT

*Presented to the cow with the leading living lifetime fat production record.*

LONE PINE GILLER DONNA SUP-EX 94-7E

(13-0) -7981686

6292 Kilograms Butterfat

Owner: Lone Pine Jerseys Ltd, Didsbury AB

### PRESIDENTS CUP AWARD FOR PROTEIN

*Presented to the cow with the leading living lifetime protein production record.*

HURONIA RBR BREE 37R

(13-10) -7700577

3837 Kilograms Protein

Owner: Robert Jarrell, Corbyville ON

*\* Production Awards - Platinum, Gold and Silver production award certificates and Star Brood Cow awards are available upon request throughout the year.*



# Financial Report

**For the year ended December 31, 2020**

Jersey Canada's Operations Committee is pleased to present the 2020 Financial Report. On the pages that follow are the Statement of Financial Position and the Statement of Operations. During 2020, overall revenues were well in excess of expenses due to unique circumstances.

The following notes highlight line items of notable change in 2020 compared to 2019.

## **REGISTRATIONS, TRANSFERS & MEMBERSHIPS**

**Revenue: \$548,667 in 2020 vs. \$534,684 in 2019**

Registration and Transfer activity continued to be strong, with 2020 showing a continued increase in registrations. This was demonstrated by a \$7,495 increase in revenue over the previous year. A reflection of more Jersey owners continuing to register their Jerseys.

## **MAGAZINE AND PUBLICATIONS**

**Revenue: \$100,811 in 2020 vs. \$105,929 in 2019**

The Canadian Jersey Breeder experienced a slight decrease in advertising revenue. In 2020 there was a \$5,118 decrease in advertising revenue compared with 2019 for both magazine and website advertising. In addition, many magazine subscribers choose the two-year subscription option and therefore, subscription revenues tend to alternate from year to year.

**Expenses: \$90,805 in 2020 vs. \$82,489 in 2019**

2020 Magazine and Publications resulted in a net revenue of \$10,006 for the Association. The difference in revenue from 2019 was a result no events and fewer sales, and the continued funding from the Canada Periodical Fund of the Department of Canadian Heritage.

## **INVESTMENT INCOME**

**Revenue: \$11,366 in 2020 vs. \$7,344 in 2019**

Jersey Canada holds investments in the form of mutual funds and GICs. Investment markets recovered significantly in 2020, resulting in a slight increase in revenue of \$4,022 for the association compared with 2019. Jersey Canada's investments remained stable as of January 2021.

## **SALARIES AND BENEFITS**

**Expense: \$122,478 in 2020 vs. \$159,937 in 2019**

The General Manager position had been vacant since the end of September 2019. The Jersey Canada Board continued to search for a new General Manager 2020 and was hired in late November.

## **ADMINISTRATION**

**Expense: \$112,811 in 2020 vs. \$115,498 in 2019**

Professional fees were higher to due contract for Human Resources support required in hiring General Manager. Bank charges slightly higher due higher volume of credit cards and online banking.

## **RAWF ACTIVITIES**

**Expense: \$720 in 2020 vs. \$18,452 in 2019**

This event was cancelled due to Covid-19 and deposit for the booth applied to future participation.

## **NATIONAL EXTENSION PROGRAM**

**Expense: \$16,118 in 2020 vs \$36,059 in 2019**

Due to Covid-19 extension work and travel was very limited.

## **STAFF TRAVEL**

**Expense: \$1,271 in 2020 vs. \$7,208 in 2019**

Due to Covid-19 there was little travel and staff activity expensed.

## **MARKET DEVELOPMENT**

**Expense: \$13,128 in 2020 vs. \$20,996 in 2019**

Expenses were for promo items available at the office, advertising and expenses for the 2020 World Jersey Conference that was cancelled due to Covid-19. These expenses occurred over the prior three years reflecting the cost for planning this event.

# Statement of Financial Position

As of December 31, 2020

	2020	2019
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 207,776	\$ 89,186
Investments	213,572	205,346
Accounts receivable	59,922	58,084
Inventory	4,905	1,886
Prepaid expenses	9,515	13,206
Due from Jersey Canada Youth Fund, interest free, unsecured	<u>26,176</u>	<u>21,981</u>
	<u>521,866</u>	<u>389,689</u>
<b>CAPITAL ASSETS</b> (note 4)	<u>137,646</u>	<u>123,367</u>
<b>OTHER</b>		
Registry system development cost	92,175	92,175
System enhancements	10,435	10,435
Less: accumulated amortization	<u>(102,610)</u>	<u>(102,610)</u>
	<u>0</u>	<u>0</u>
<b>RESTRICTED JERSEY CANADA YOUTH FUND</b> (note 5)		
Investments	46,510	43,856
Due to Jersey Canada operating, interest free, unsecured	<u>(26,176)</u>	<u>(21,981)</u>
	<u>20,334</u>	<u>21,875</u>
	<u>\$ 679,846</u>	<u>\$ 534,931</u>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 21,012	\$ 26,604
Government remittances payable	9,079	5,690
Prepaid subscription revenue	8,488	5,120
Registry advances	50,402	47,139
Deferred government grant (note 8)	<u>9,116</u>	<u>8,055</u>
	<u>98,097</u>	<u>92,608</u>
<b>NET ASSETS</b>		
Net assets invested in capital assets	137,409	123,069
Restricted for Jersey Canada Youth	20,334	21,875
Unrestricted net assets	<u>424,006</u>	<u>297,379</u>
	<u>581,749</u>	<u>442,323</u>
	<u>\$ 679,846</u>	<u>\$ 534,931</u>



# Statement of Operations

For the year ended December 31, 2020

	2020 BUDGET (note 7)	2020 ACTUAL	2019 ACTUAL
<b>REVENUES</b>			
Registrations, transfers and memberships	\$ 389,500	\$ 396,211	\$ 388,716
Magazine / publications revenues (schedule 2)	106,450	100,811	105,929
D.N.A. testing	18,000	22,788	20,059
Investment income	10,000	11,366	7,344
Market development	4,000	9,485	4,287
Interest on overdue accounts	2,500	2,975	2,108
Rental	2,372	2,372	2,372
Pedigrees / catalogues / reports	4,000	2,343	3,531
Other	200	255	260
Government grant - amortized capital purchases	0	61	78
	<u>537,022</u>	<u>548,667</u>	<u>534,684</u>
<b>EXPENSES</b>			
Salaries and benefits (schedule 1)	135,619	122,478	159,937
Administration (schedule 1)	127,930	112,811	115,498
Magazine / publications expenses (schedule 2)	92,642	90,805	82,489
Building (schedule 1)	31,057	30,073	29,923
National extension program	50,000	16,118	37,059
Market development	20,450	13,128	20,996
D.N.A. testing	10,000	11,133	10,116
Meetings (schedule 1)	35,520	4,978	29,481
Staff travel	5,345	1,271	7,082
CDN contributions	1,250	1,000	1,000
Special grants and memberships	2,000	974	1,935
RAWF activities	15,000	720	18,452
	<u>526,813</u>	<u>405,489</u>	<u>513,968</u>
<b>(SHORTFALL) SURPLUS before the following:</b>	<u>10,209</u>	<u>143,178</u>	<u>20,716</u>
Amortization (schedule 1)	(5,700)	(7,920)	(5,392)
Unrealized gain on investments	0	5,709	10,005
Gain on foreign exchange	1,000	0	47
	<u>(4,700)</u>	<u>(2,211)</u>	<u>4,660</u>
<b>(SHORTFALL) SURPLUS from operations for the year</b>	5,509	140,967	25,376
<b>JERSEY CANADA YOUTH FUND SHORTFALL (note 5)</b>	<u>0</u>	<u>(1,541)</u>	<u>(1,550)</u>
<b>(SHORTFALL) SURPLUS for the year</b>	<u>\$ 5,509</u>	<u>\$ 139,426</u>	<u>\$ 23,826</u>

**To obtain a full copy of the complete audited financial statements:**

1] Visit our website: [www.jerseycanada.com](http://www.jerseycanada.com)

2] Contact our office: [phyllis@jerseycanada.com](mailto:phyllis@jerseycanada.com) or call (519) 821-1020 (ext 100)

# Jersey Canada Master Breeders

## Since 1969

1969 Pierre Veillon, Wendybrook, QC	1997 John & Helen Sheardown, Rexlea, ON
1970 Gilbert Robison, Campburn, NB	1998 Sean McMahon, Shamrock, ON
1971 Norman Bagg, Edgelea, ON	1999 Lionel McKeown, Glenamore, ON
1972 R.T. Sayles, Spruce Avenue, ON	2000 Fred & Ruth Armstrong, Huronia, ON
1973 Cecil Mortson, Mordale, ON	2001 Dean Sayles, Spruce Avenue, ON
1974 John Batty, Crescent, ON	2002 James D Livock, Avonlea, ON
1975 Redelmeier Family, Don Head, ON	2003 Joan & Henry Westwick, Handen Farm, BC
1976 Maurice Beatty, Lindale, ON	2004 Chris & Valerie Richardson, Rich Valley, ON
1977 R.T. Stenger & Son, Enniskillen, ON	2005 Leonard & Greg Mortson, Mordale, ON
1978 Featherstone Brothers, Avonlea, ON	2006 Brian & Linda Raymer, Bri-Lin, ON
1979 John S. Adamson, Dalcraig, NS	2007 Dave & Anne Honderich, Willow Creek, ON
1980 D.H. McCaig & Son, Norval Acres, QC	2008 Robert & April Jarrell, RJF, ON Stephen Borland, Rapid Bay, QC
1981 Rock Ella Jersey Farm, Rock Ella, ON	2009 Don & Evon Hendrickson, Gaymar, BC
1982 Llolyn Farms Ltd., Llolyn, ON	2010 Paul & Lorraine Franken, Paullor, ON
1983 John White, Valleystream, ON	2011 The Sayles Family, Bridon, ON
1984 Grant Butcher, Granclare, ON	2012 Michael Stern, Potwell, Paris, ON
1985 Floyd Dingwall, Spruce Vine, ON	2013 Eric Thompson, Pine Haven, NS
1986 Brian Sayles, Bridon, ON	2014 Lorne Ella, Rock Ella, ON
1987 William Fletcher, Pleasant Nook, ON	2015 Hollylane Jerseys, Corbyville, ON
1988 Robert Anderlini, Valtallina, BC	2016 Rexlea Jerseys, Schomberg, ON
1989 Albert Taylor, Pine Grove, ON	2017 Brent & Betty Butcher and Family, Ayr, ON
1990 Ralph Quadling, Longacres, BC	2018 Glen & Sheila Burgess, Mildmay, ON
1991 Barry G Little, Meadow Lawn, ON	2019 Robert & Bruce Mellow, Caledon, ON
1992 Karl & Isolde Koeppe, Franken, ON	2020 Dean Sayes Jr, Paris, ON
1993 Robert & Bruce Mellow, Glenholme, ON	2021 Lone Pine Jerseys, Didsbury, AB
1994 George Brown, Brownlane, NB	
1995 Albert Boswell, Marshfield, PEI	
1996 Roger E Ray & Diane Jarrell-Ray, Corbyville, ON	

