



is seeking a
General Manager

JERSEY CANADA is an agricultural association for owners and breeders of Jersey cattle in Canada. Our mission is to maintain the integrity of the herd book and to grow the Jersey breed in Canada by providing tools to increase profitability. We do this through ongoing member development, positive member communications and events and advisory services. This role offers the support of a well-qualified team, positive Board relationships, a passionate membership and a changing and dynamic industry.

YOU are passionate about the agriculture sector and inspired by the people who work in it. You build industry relationships and partnerships with ease. You combine strategic thinking and creativity with a solid tactical approach. You are a positive leader who rolls up their sleeves and leads by example. You can balance new visions, technology and social media with long-held traditions and solid business practices.

This role is performed from the Guelph office.

Main responsibilities in this role:

- Be responsible for the overall operational leadership of the Jersey Association of Canada.
- Ensure compliance with all relevant guidelines and regulations, including Jersey Canada's Constitution, by-laws and the Animal Pedigree Act.
- Deliver effective results based on Jersey Canada's strategic plan.
- Oversee the annual budget (approx. \$500K); monitor Jersey Canada financials and cash flows.
- Coach and develop the team of 4 to ensure the establishment and maintenance of strong relationships with members, clients, and industry partners.
- Work closely with Board of Directors to arrange meetings and agendas, attend meetings and events, and take minutes when required.
- Lead the development and implementation of special projects, including research and analytics.

Qualifications & requirements:

- Post-secondary education or equivalent experience.
- Familiarity with agriculture/dairy industry is required to promote the Jersey breed.
- 3+ years of experience in management, planning, budgeting and people management.
- Experience working with a board of directors and committees.
- Bilingual FR/EN is a definite asset.
- Excellent interpersonal, verbal and written communications skills.
- Effective relationship building and problem solving skills and open to change.
- Ability to multitask effectively, balancing a day-to-day workload with strategic priorities.
- Valid driver's license.
- Available to travel to industry events and/or farms across Canada, at times on short notice, including evenings/weekends.

Deadline to apply: October 12, 2020

Apply to: hr@jerseycanada.com

CANADIAN JERSEYS: EFFICIENCY. PROFITABILITY. OPPORTUNITY
JERSEYS CANADIENNES: EFFICACITÉ. PROFITABILITÉ. OPPORTUNITÉ